

Netccentric Limited (200612086W) Listed on the ASX

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www.netccentric.com

ASX RELEASE

29 June 2021

CHANGE OF CHAIRMAN'S INTEREST

Social commerce platform provider Netccentric Ltd (ASX: NCL, "Netccentric" or "the Group") advises that Executive Chairman Ganesh Kumar Bangah's personal holding in Netccentric has decreased by 2,500,000 CDIs as a result of Mr Bangah agreeing in January 2020 to pay in scrip for legal consulting services which were rendered to him personally in relation to his initial investment in the Group.

This transaction has been settled through an off-market transfer, the details of which can be seen in the Appendix 3Y Change of Director's Interest Notice enclosed.

Mr Bangah remains a committed long-term Netccentric shareholder. As a result of the off-market transfer, Mr Bangah now holds 218,415,517 CDIs representing 77% of Netccentric's issued capital.

This announcement was approved for release by the Netccentric Board of Directors.

For further information, please contact:

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About Netccentric Ltd

Netccentric Ltd (ASX: NCL) is a pioneering and established provider of social media influencer marketing solutions. The Company provides its diverse client base of leading brands with results-focused growth strategies backed by end-to-end expertise spanning Influencer Marketing, Social Media Marketing, Performance Marketing, Video and Content Creation and Social Commerce.

Listed on the Australian Securities Exchange and based in Malaysia with offices in Malaysia and Taiwan, Netccentric is rapidly commercialising an innovative social commerce platform which turns the engagement between social media influencers and followers into revenue and sales.

Rule 3.19A.2

Appendix 3Y

Change of Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/09/01 Amended 01/01/11

Name of entity	NETCCENTRIC LIMITED
ABN	605 927 464 (ARBN)

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	Ganesh Kumar Bangah
Date of last notice	11 June 2021

Part 1 - Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Direct or indirect interest	Direct and Indirect	
Nature of indirect interest (including registered holder) Note: Provide details of the circumstances giving rise to the relevant interest.	Securities held under Custody by HSBC Custody Nominees (Australia) Limited	
Date of change	29 June 2021	
No. of securities held prior to change	Direct 15,975,000 Chess Depositary Interests (CDIs) Indirect 204,940,517 CDIs	
Class	CDIs	
Number acquired	Nil	
Number disposed	2,500,000 CDIs	
Value/Consideration Note: If consideration is non-cash, provide details and estimated valuation	Shares transferred as payment for legal consultancy services rendered.	

⁺ See chapter 19 for defined terms.

No. of securities held after change	Direct 13,475,000 CDIs	
	Indirect 204,940,517 CDIs	
Nature of change Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back	Mr Bangah transferred 2,500,000 of his directly held CDIs to Karishma Thakurdas Jethwani as payment for legal consultancy services rendered personally to Mr Bangah.	

Part 2 - Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	N/A
Nature of interest	N/A
Name of registered holder (if issued securities)	N/A
Date of change	N/A
No. and class of securities to which interest related prior to change Note: Details are only required for a contract in relation to which the interest has changed	N/A
Interest acquired	N/A
Interest disposed	N/A
Value/Consideration Note: If consideration is non-cash, provide details and an estimated valuation	N/A
Interest after change	N/A

Part 3 - +Closed period

Were the interests in the securities or contracts detailed above traded during a *closed period where prior written clearance was required?	No
If so, was prior written clearance provided to allow the trade to proceed during this period?	N/A
If prior written clearance was provided, on what date was this provided?	N/A

⁺ See chapter 19 for defined terms.

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