# ANNUAL REPORT 2021



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### 01.

# CORPORATE

#### **DIRECTORS**

#### **GANESH KUMAR BANGAH**

Executive Chairman

#### **JOANNE KHOO SU NEE**

Independent Non-Executive Director

#### **ROBERT WILLIAM SULTAN**

Independent Non-Executive Director

#### **DARREN JOHN COOPER**

Independent Non-Executive Director

#### AUDIT AND RISK COMMITTEE

JOANNE KHOO SU NEE (CHAIR) ROBERT WILLIAM SULTAN DARREN JOHN COOPER

#### REMUNERATION COMMITTEE

ROBERT WILLIAM SULTAN (CHAIR)
JOANNE KHOO SU NEE
DARREN JOHN COOPER

#### **REGISTERED OFFICE**

#### **NETCCENTRIC LIMITED**

600 North Bridge Road, #23-01 Parkview Square Singapore 188778

#### AUSTRALIAN REGISTERED ADDRESS

#### **NETCCENTRIC LIMITED**

C/- Automic Pty Ltd Level 5 126 Phillip Street Sydney NSW 2000

#### **SHARE REGISTRY**

#### **Automic Pty Ltd**

GPO Box 5193 Sydney NSW 2000

#### **COMPANY SECRETARIES**

#### **LEE TAMPLIN**

Automic Pty Ltd GPO Box 5193 Sydney NSW 2000

#### FIONA LIM PEI PEI

BDO Corporate Services Pte Ltd 600 North Bridge Road #23-01 Parkview Square Singapore 188778

#### INDEPENDENT AUDITOR

#### **RSM CHIO LIM LLP**

Public Accountants and Chartered Accountants 8 Wilkie Road #03-08 Wilkie Edge Singapore 228095

Partner-in-charge since financial yearended 31 December 2020: Naveen Sasidaran

#### **BANKERS**

AUSTRALIA AND NEW ZEALAND BANKING GROUP LIMITED UNITED OVERSEAS BANK LIMITED

#### STOCK EXCHANGE LISTING

AUSTRALIAN SECURITIES EXCHANGE (ASX : NCL)



### 02. ABOUT NETCCENTRIC LIMITED



#### **NETCCENTRIC LIMITED ("NETCCENTRIC" OR THE "COMPANY")**

is a digital media business established in 2006, which achieved revenues of S\$11.52 million in 2021. Netccentric operates multiple businesses in the digital advertising sector across various geographies, with the key markets being Malaysia and Taiwan.

#### NETCCENTRIC OFFERS ITS CLIENTS THE FOLLOWING KEY SERVICES:

- a) Influencer Platform (approximately 56% in FY2021);
- b) Performance Marketing Agency (approximately 22% in FY2021); and
- c) Social Media Agency (approximately 21% in FY2021);
- d) Live Commerce (approximately 1% in FY2021).





#### NUFFNANG

Nuffnang is the pioneer in the Influencer and Content Marketing industry. After more than a decade in the business, Nuffnang continues to empower influencers to create inspiring and compelling content for our clients, regardless of platforms; Facebook, YouTube, Instagram and now, TikTok.



#### THE MERCHIST

The Merchist is an end-to-end influencer merchandising marketplace, which provides influencers and artists with the opportunity to develop and sell their own branded products online. This will supplement the revenue they earn through branded campaigns.

This platform allows fans to deepen their relationships with influencers by buying a range of their customized merchandise.



#### **CRUNCH**

Crunch is a community-driven platform with a mission to inspire people to become the best versions of themselves. Its platform focuses on bringing content, events, workshops and community engagements that are geared towards developmental topics that are impactful for its audience of 18 – 30 year olds.



#### **SASHIMI**

Sashimi is a Digital Marketing Agency, providing an end-to-end service from design and digital content creation, to management of paid media and public relations.

## dejitoru

#### **DEJITARU**

Dejitaru is a Social Media Agency, specializing in advertising through social media content, communities and influencers.



#### **PLATA & PUNTA**

Plata & Punta is a digital media agency specialising in Performance Marketing



#### **NUFFNANG LIVE**

Nuffnang Live Commerce is a live commerce enabler aiming to provide merchants and their customers with a seamless and automated livestream shopping experience.

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## EXECUTIVE CHAIRMAN'S MESSAGE

**GANESH KUMAR BANGAH** 





#### Dear Shareholders,

Welcome to the 2021 Annual Report for Netccentric Limited (ASX: NCL). I am pleased to say that Netccentric had another successful year as we continued to expand and solidify Asia's foremost digital growth ecosystem, developing solutions that support eCommerce, customer engagement and digital advertising for global brands and regional influencers.

In FY2021, the Group achieved revenue of S\$11.52 million, representing impressive year-on-year (YoY) growth of 45% which was spread across our various business units. The Group

achieved a gross profit increase of 25% YoY which allowed us to continue investing in growth initiatives, and our continued focus on financial discipline and cost controls enabled us to deliver Group EBITDA<sup>(1)</sup> of S\$0.30 million in FY2021, an increase of 17% YoY. These results demonstrate our ability to successfully and consistently execute Netccentric's growth strategies resulting in a stronger business with increased scale.

Although the Group recorded a statutory loss before tax of S\$0.59 million in FY2021, this was primarily driven by the accounting treatment of extraordinary items including expenses relating to the issue of share options, along with forex movements and M&A corporate advisory fees. Excluding the impact of these extraordinary items, the Group would have delivered a profit before tax of S\$0.08 million in FY2021, representing an improvement from FY2020 (S\$0.06 million).

We substantially improved our liquidity during FY2021, with cash and cash equivalents of S\$5.41 million as at 31 December 2021, an increase of 60% YoY. The strength of this liquidity has allowed us to confidently execute our growth strategies throughout the year.

Nuffnang, our flagship social influencer and content marketing platform, continued to be a key driver of growth with revenue up 33% YoY and contributing 56% of the Group's overall revenue for the year. Nuffnang Malaysia was a significant contributor to growth, achieving total revenue growth of 54% YoY, coming through both our longer-standing core clients as well as newer clients.

Our eCommerce livestreaming business, Nuffnang Live Commerce, also began to scale up and successfully tap into the booming social commerce industry in FY2021. Through this innovative platform, we transacted a total of 61,184 orders with gross merchandise value (GMV) of S\$4.31 million. We hold a positive outlook for continued growth within Nuffnang Live Commerce as the platform provides tangible value to brands, consumers and influencers.

In May 2021, we made a strategic minority investment in eShoplive, a Malaysian social live commerce platform, becoming its exclusive technology, payment and fulfilment partner. Our Nuffnang Live Commerce technology has helped to increase the efficiency of eShoplive's operational and customer journey, enabling eShoplive's livestream business to grow rapidly, achieving a GMV increase of 255% in FY2021.

Plata & Punta ("P&P"), our performance marketing agency, also achieved stellar growth, with revenue increasing 76% YoY to S\$2.49 million in FY2021. This growth was driven by increased media spend from clients in the baby products and bedding/interior design industries, stronger partnerships and positive double digit ROAS (Return on Advertising Spend) for a major client.

<sup>(1)</sup> EBITDA adjusted for extraordinary items relating to the issue of share options expenses, forex movements, professional fees relating to evaluation of M&A opportunities and a debt waiver in FY2021

Netccentric's social media agency, Sashimi achieved approximately 50% YoY growth, reflecting a strong growth trajectory underpinned by improvements in our service offerings in relation to data analytics, content creation, storytelling and marketing.

Our comprehensive ecosystem of platforms and services creates a positive flywheel effect, amplifying the voice of influencers and boosting returns for brands, and the quality of our business model is evident in the strong organic growth the Group delivered in FY2021.

#### Outlook

In FY2022, we anticipate continued growth and we remain focused on developing our platforms to meet the needs of customers, merchants and our community.

The launch of 'The Merchist by Nuffnang' will provide our network of influencers with cost-free opportunities to create and sell their own custom branded merchandise, delivering tangible benefits to influencers, their audiences and to Netccentric. 'The Merchist by Nuffnang' will also pave the way for us to be more actively involved in the Metaverse and NFT marketplace opportunities.

The Group will also continue to pursue opportunities in the fast-growing influencer market as we develop new growth opportunities in the SME segment and social commerce market. We remain in a strong position to continue our expansion into social commerce, with an established base and innovative new technology which will help us to capture an increased share of this market. We also plan to invest further in automation which will support growth through improved scalability.

Our success in FY2021 has been made possible by the performance of our hardworking employees and management team. The Board of Directors very much appreciate their efforts throughout a busy and productive year. Thank you also to our business partners, associates, principals, trade associations and bankers for your valuable partnerships.

I am excited about the year ahead and look forward to keeping you updated on our progress in FY2022.

Yours sincerely,

Ganesh Kumar Bangah Executive Chairman

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#### DIRECTORS' PROFILES



#### GANESH KUMAR BANGAH

Ganesh Kumar Bangah, Executive Chairman of the Company is an award winning serial entrepreneur and startup investor. Ganesh was the Ernst & Young Technology Entrepreneur of the Year Malaysia 2012 and one of Asia's most influential people according to Society Magazine 2015. He was also recognised as one of South East Asia's Top 30 Tech Founders by Tech In Asia in 2016 and was recognised as one of the the most inspiring Malaysian technology entrepreneurs by Top 10 of Malaysia.

Ganesh founded Commerce. Asia, an all-in-one eCommerce Ecosystem in 2017. He grew Commerce. Asia within 5 years to have a database of over 8,400,000 SME's across 7 countries with over 92,000 active sellers that sold USD1.6 billion worth of products in 2021.

Prior to founding Commerce. Asia, Ganesh founded his first internet business, MOL Global Inc. ("MOL") in the year 2000 at the tender age of 20. He served as the Chief Executive Officer of MOL for 15 years since its inception. Ganesh was certified by the Malaysia Book of Records as the youngest Chief Executive Officer of a Malaysian public listed company when MOL was originally listed on the Malaysian Stock Exchange in 2003. Ganesh built MOL to become one of South East Asia's leading online payment gateways and South East Asia's first internet company to be listed on the NASDAQ in 2014. He was also the Founder MOL Ventures, an investment holding company which made successful private investments in global social media companies such as Facebook and Friendster.

Ganesh is the current Honorary Chairman and former Chairman of the National Tech Association of Malaysia ("PIKOM") as well as the Chair of Future Digital, the PIKOM Think Tank and Chair of E-Commerce Malaysia, a chapter of PIKOM. Ganesh is a member of the Entrepreneurship Council of the Asia Pacific University of Technology and Innovation.





#### JOANNE KHOO SU NEE

Joanne Khoo Su Nee was appointed as an Independent Non-Executive Director of the Company on 26 July 2017. She has more than 25 years of experience in investment banking, corporate finance, capital markets and corporate advisory services. She is currently a director of Bowmen Capital Private Limited, a mergers and acquisition advisory firm. She also serves as an Independent Non-Executive Director of Teho International Inc Ltd, Excelpoint Technology Ltd and ES Group (Holdings) Limited, companies listed on the Singapore Exchange Securities Trading Limited ("SGX") and JE Cleantech Holdings Ltd. Joanne was formerly an Independent Director at PayLinks Pte Ltd, wholly owned by iPayLinks Limited and Kitchen Culture Holdings Ltd, listed on the SGX.

Prior to this, she was involved in a wide range of investment banking and corporate finance activities as a director at Canaccord Genuity Singapore Pte. Ltd. (formerly known as Collins Stewart Pte. Limited) as well as Phillip Securities Pte Ltd and Hong Leong Finance Limited. She started her career at PricewaterhouseCoopers in 1997.

Joanne graduated with a Bachelor of Business in Accountancy from Royal Melbourne Institute of Technology University in 1996. She was admitted as a Certified Public Accountant by the CPA Australia in 1999 and a Chartered Accountant under the Malaysian Institute of Accountants in 2000. She was also a member of the Women Corporate Directors, the world's largest membership organization and community of women corporate board Directors.



#### ROBERT WILLIAM SULTAN

Robert was appointed as an Independent Non-Executive Director of the Company on 1 September 2020. He is a corporate and commercial lawyer and a former partner of and currently a senior consultant to the leading international law firm, Norton Rose Fulbright Australia. He has over 30-years' experience in mergers and acquisitions (M&A), equity capital markets and corporate advisory and governance. He has been a member of corporate governance and advisory boards in the aged care and local government sectors.

He continues to act for a number of listed tech companies with operations in Australia and overseas. He is also recognised by his peers by being included in the M&A and corporate categories in the Best Lawyers® Australia publication.

Aformer member of the Australian Takeovers Panel, Robert is also currently the independent director of the Gourlay Family Office which includes the Gourlay Family Trust. The Trust, in conjunction with Trinity College Melbourne, established the Gourlay Visiting Professor of Ethics in Business.

Robert holds a first class honours Bachelor of Laws degree and a Bachelor of Arts degree, majoring in economics.



#### DARREN JOHN COOPER

Darren was appointed as an Independent Non-Executive Director of the Company on 1 September 2020. He has over 26 years senior and C-Suite management experience, having held roles with State and National responsibilities in banking & finance and property. He was also a part-time lecturer at Curtin University.

He is now Managing Director of a private consulting business, through which he provides strategy, operational improvement and leadership development services to a range of government and private-sector organisations.

In addition to his role as a Non-Executive Director with Netccentric, Darren is the Board Chair of The Go2 People Ltd (ASX:GO2) and Spectur Ltd (ASX:SP3).

Darren is also active in the not-for-profit "for purpose" space, being Board Chair of Ocean Gardens Retirement Village Inc.

Darren holds a Bachelor of Business (Curtin University), a Graduate Diploma in Finance (Edith Cowan University) and a Masters of Applied Finance (Macquarie University), and is a Graduate of the Australian Institute of Company Directors (GAICD).



## DIRECTORS' MEETINGS

	Board Meetings		Audit and Risk Committee Meetings		Remuneration Committee Meetings	
	Α	В	Α	В	Α	В
Director						
Ganesh Kumar Bangah	7	7	-	-	-	-
Joanne Khoo Su Nee	7	7	2	2	1	1
Robert William Sultan	7	7	2	2	1	1
Darren John Cooper	7	7	2	2	1	1

- **A -** Number of meetings attended.
- **B** Number of meetings held during the time the Director held office during the period.

# CORPORATE For personal use only **GOVERNANCE**



The Company has adopted systems of control and accountability as the basis for the administration of corporate governance. The Board is committed to administering the Company's policies and procedures with openness and integrity, pursuing the true spirit of corporate governance commensurate with the Company's needs.

To the extent applicable, the Company has adopted the ASX Corporate Governance Council's Corporate Governance Principles and Recommendations 4th Edition ("Principles & Recommendations").

The Company's main corporate governance policies and practices as at the date of this annual report are detailed below:

#### **Board of Directors**

The Board is responsible for the corporate governance of the Company. The Board develops strategies for the Company, reviews strategic objectives and monitors performance against those objectives. Clearly articulating the division of responsibilities between the Board and management will help manage expectations and avoid misunderstandings about their respective roles and accountabilities.

#### In general, the Board assumes (amongst others) the following responsibilities:

- a) setting objectives, goals and strategic direction with a view to maximising investor value;
- b) oversight of control and accounting systems;
- c) monitoring investment policies;
- d) approving and monitoring progress of major capital expenditure, capital management, acquisitions and divestments;
- e) reviewing annual operating and capital expenditure budgets;
- f) considering financial statements and reports for publication;
- g) monitoring financial performance;
- h) reviewing, ratifying and monitoring systems of risk management, internal compliance and control, codes of conduct, and external compliance;
- i) monitoring financial and other reporting;
- j) monitoring the implementation of business standards and codes of ethical behaviour;
- k) monitoring and approving financial benefits to related parties;
- I) determining the independence of Independent and Non-Executive Directors;
- m) determining the process of evaluation of the performance of the Board and its committees;
- n) monitoring and evaluating the desirable competencies of the Directors, including the range and experience of the Directors;
- o) considering Board succession planning issues; and
- appointing, reviewing and monitoring the independence of the external auditors.

The Company is committed to ensuring that appropriate checks are undertaken before the appointment of a Director or senior executive and has in place written agreements with each Director and senior executive which detail the terms of their appointment.

#### **Composition of the Board**

Election of Board members is substantially the province of the Shareholders in general meeting. The Company provides security holders with all material information in its possession relevant to a decision on whether or not to elect or re-elect a Director.

The Board currently consists of three Independent Non-Executive Directors and an Executive Chairman. Ganesh Kumar Bangah has been appointed as Executive Chairman to allow him to be in the most effective position to utilise his extensive skillset to drive the Company's strategies as well as to focus on transforming it into a sustainable growth entity. Details regarding the qualifications and experience of the Company's directors can be found under the Directors' Profiles section on pages 9 to 13.

As the Company's activities develop in size, nature and scope, the composition of the Board and the implementation of additional corporate governance policies and structures will be reviewed.

As set out in the Board Charter, the Company Secretary is accountable to the Board.

The Company does not currently have a Nomination Committee. As a result, the responsibility of Board succession planning lies with the full Board as per the Company's Board Charter.

The Company feels it has an appropriate mix of skills on the Board. The biographies of each Director can be viewed under the Directors' Profiles section on pages 9 to 13.

#### **Continuous Disclosure and Rights of Security Holders**

In accordance with Principle 5 of the Principles & Recommendations, the Company:

- has a Continuous Disclosure Policy and ensures it complies with its continuous disclosure obligations under Listing Rule 3.1;
- ensures that its Board receives copies of all material announcements; and
- releases a copy of any new or substantive investor presentations to the ASX ahead of the presentation.

Any reports released by the Company to the ASX which are not audited or reviewed by an external auditor are reviewed by the Company's investor relations team as well as legal counsel (if required). Any release to the ASX by the Company generally requires the approval of the full Board.

Further information about the Company and its governance is available to investors on the Company's website. This includes the Company's Communications Policy which outlines the Company's methods of communication with its Security Holders as well as its process for facilitating participation at its Security Holder meetings.

Whilst the Company's annual general meeting will be held in Malaysia each year, it will provide Security Holders outside of Malaysia the opportunity to participate through the use of technology and those unable to attend will be able to submit questions and comments to be addressed at the meeting, in advance. Questions and comments can also be submitted for the attention of the Company's Auditor who will be in attendance at all annual general meetings of the Company. Substantive resolutions at general meetings of the Company are decided by way of poll.

Security Holders are also encouraged to elect to receive electronic communications from the Company and its Security Registry and can do so through the websites of the Company and the Security Registry respectively.

#### **Identification and Management of Risk**

The Board's collective experience will assist in the identification of the principal risks that may affect the Company's business. Key operational risks and their management will be recurring items for deliberation at Board meetings.

#### Mission, Vision and Ethical Standards

The mission of the Company is to generate value for communities and growth for businesses by empowering them with digital platforms and social media innovations. The vision of the Company is to generate wealth through the convergence of social media and commerce across all levels of society.

#### Mission, Vision and Ethical Standards (continued)

The Board is committed to the establishment and maintenance of appropriate ethical standards and these standards are adhered to by the Company in the implementation of its vision and execution of its mission. The Company's values are in accordance with its mission and vision.

#### **Independent Professional Advice**

The Directors, at the Company's expense, may obtain independent professional advice on issues arising in the course of their duties.

#### **Remuneration Committee**

The remuneration of the Executive Chairman will be decided by the Board following the recommendation of the Remuneration Committee. The Remuneration Committee is currently comprised of all Independent Non-Executive Directors and is chaired by Independent Non-Executive Director, Robert William Sultan.

The Articles provide that the Non–Executive Directors will be paid by way of remuneration for their services as Directors a sum not exceeding such fixed sum per annum as may be determined by the Directors prior to the first annual general meeting of the Company or pursuant to a resolution passed at a general meeting of the Company (subject to complying with the Listing Rules and Singaporean law, as applicable). Until a different amount is determined, the maximum amount of remuneration is AU\$160,000 per annum. Total remuneration paid to Non-Executive Directors for the year-ended 31 December 2021 was AU\$90,000 (S\$90,582).

In addition, subject to any necessary Shareholder approval, a Director may be paid fees or other amounts as the Directors determine where a Director performs special duties or otherwise performs services outside the scope of the ordinary duties of a Director.

Directors are also entitled to be reimbursed reasonable travel and other expenses incurred by them in the course of the performance of their duties as Directors.

The Remuneration Committee is responsible for setting and undertaking the review process for the Board, committees and individual Directors. The Remuneration Committee makes recommendations to the Board regarding the Company's remuneration policy in order to ensure that the Company is able to attract and retain executives and Directors who will create value for Shareholders, having regard to the amount considered to be commensurate for an entity of the Company's size and level of activity as well as the relevant Directors' time, commitment and responsibility.

Performance evaluations of the senior executives were conducted during the reporting period, by the Executive Chairman with established review processes, however a Board review was not deemed warranted.

The Remuneration Committee is also responsible for reviewing any employee incentive and equity-based plans including the appropriateness of performance hurdles and total payments proposed.

#### **Securities Trading Policy**

The Board has adopted a policy that sets out the guidelines on the sale and purchase of securities in the Company by its employees. The policy generally provides that employees must not deal in the Company's securities if in possession of inside information or during specific closed periods and provides the process to follow to seek approval to trade at all other times. The policy also prohibits trading that is directed at limiting the economic or financial risk associated with a person's holding of securities which includes options issued under the Company's Employee Securities Incentive Plan.

#### **Diversity Policy**

The Board values diversity and recognises the benefits it can bring to the organisation's ability to achieve its goals. Accordingly, the Company has set in place a diversity policy.

This policy outlines the Company's diversity objectives in relation to gender, age, cultural background and ethnicity. As at the date of this annual report, the Board has not developed measurable objectives for achieving diversity but will continue to review its diversity in line with its Diversity Policy.

#### **Code of Conduct**

The Board recognises the need to observe the highest standards of corporate practice and business conduct. The Board intends to adopt a formal Code of Conduct ("Code") to be followed by all employees (including temporary employees and contractors) and officers, in addition to the Employee Handbook already in place for some entities within the Group.

#### The key aspects of this Code will include the requirement to:

- a) act with honesty, integrity and fairness in the best interests of the Company;
- b) act in accordance with all applicable laws, regulations, policies and procedures;
- c) have responsibility and accountability for individuals for report and investigating reports of unethical practices; and
- d) other matters including but not limited to ethical conduct, business conduct, confidentiality, privacy, security of information, and conflicts of interest.

The Code, a Whistleblower Policy as well as an Anti-Bribery and Corruption Policy (together, the "Policies") will be adopted by the Company in due course and be made available for review in the Corporate Governance section of the Company's website. Presently, the Company considers that due to the internal checks and balances it currently has in place, as well the relevant governing laws in its jurisdiction of formation, it broadly adheres to the tenor and practices of the proposed Policies.

#### **Audit and Risk Committee**

The Company has established an Audit and Risk Committee which is currently comprised of all Independent Non-Executive Directors and is chaired by Independent Non-Executive Director, Joanne Khoo Su Nee.

The Audit and Risk Committee operates under an Audit and Risk Committee Charter which includes, but is not limited to, monitoring and reviewing any matters of significance affecting financial reporting and compliance, the integrity of the financial reporting of the Company, the Company's internal financial control system and the Company's risk management systems, the identification and management of business, economic, environmental and social sustainability risk and the external audit function.

In accordance with Recommendation 4.2 of the Principles & Recommendations, before the Board approves the Company's financial statements for a financial period, it receives a declaration from the Company's Executive Chairman and Chief Financial Officer that, in their opinion, the financial records of the entity have been properly maintained and that the financial statements comply with the appropriate accounting standards and give a true and fair view of the financial position and performance of the entity and that the opinion has been formed on the basis of a sound system of risk management and internal control which is operating effectively.



#### **External Audit**

The Company in general meeting is responsible for the appointment of the external auditors of the Company, and the Board on an annual basis will review the scope, performance and fees of those external auditors following the recommendation from the Audit and Risk Committee.

#### **Audit and Non-audit fees**

The amount of fees paid to the external auditors, in respect of audit and non–audit services for the year under review are as follows:

a) Audit and assurance-related fees

	S\$
Member firms of RSM International	133,754
Other audit firms auditing certain subsidiaries of the Group	5,385
Total	139,139

b) Non-audit fees

	5\$
Member firms of RSM International	69,806

The Audit and Risk Committee, having reviewed all non-audit services provided by the external auditors to the Group, is satisfied that the nature and extent of such services would not affect the independence of the external auditors as (i) the non-audit fees incurred was primarily due to financial and tax due diligence services performed by a separate engagement advisory team who were not involved in the audit engagement, (ii) the audit in Singapore by the external auditors is subject to a quality control review by a second audit partner, (iii) none of the non-audit services are prohibited by the Code of Professional Conduct and Ethics in Singapore; and (iv) no managerial or management decisions were made on behalf of NCL in relation to the proposed acquisitions where financial and tax due diligence services were performed by the separate engagement advisory team. RSM Chio Lim LLP has confirmed their independence to the Board and Audit and Risk Committee.

#### **Internal Audit**

The Company does not have an internal audit function and the risk management framework was not formally reviewed during the reporting period. The Board considers the Audit and Risk Committee and financial control function in conjunction with its risk management policy to be sufficient for a Company of its size and complexity.

#### **Material Exposure to Risk**

Recommendation 7.4 is that the Board should disclose whether it has any material exposure to environmental and social risks and if so, how it manages those risks. The Company believes that the following operational risks are inherent in the industry in which the Company operates, having regard to the Company's circumstances (including financial resources, prospects and size):

- a) failure to retain existing clients and attract new ones;
- b) failure to expand into new markets;
- c) reliance on other social media platforms;
- d) control by existing shareholders and liquidity of shares;
- e) prevalence of related party leases;
- f) joint venture arrangements risk;

#### Material Exposure to Risk (continued)

- g) capital required for expansion; and
- h) decline in growth of internet penetration and usage.

These risk areas are provided here to assist investors to understand better the nature of the risks faced by the Company and are not necessarily an exhaustive list.

The Executive Chairman and Chief Financial Officer have reported and declared in writing to the Board that the Group's management of its material business risks is effective.

#### **Remuneration Details**

The Directors are remunerated based on the provision of services provided to the Company for executive management and for their services as Directors which is stipulated in their letter of appointment. The Directors' fees are determined by the Board of Directors. Each Non-Executive Director receives a fixed fee for their services as Directors.

The remuneration structure for executive officers has regard to a number of variables, including length of service, particular experience of the individual concerned, and overall performance of the Company. The contracts for service between the Company and Directors and Executives are on a continuing basis the terms of which are not expected to change in the immediate future.

Employment contracts for Executives stipulate a range of one to three months resignation periods. Termination payments are generally not payable on dismissal for serious misconduct. The Company may terminate an employment contract without cause by providing the appropriate written notice under each contract or making payment in lieu, based upon the individual's remuneration together with a severance benefit.

Names and positions held of consolidated and parent entity key management personnel in office at any time during the financial year are:

Name	Position
Ganesh Kumar Bangah	Executive Chairman (appointed as Director 9 July 2020 and Executive Chairman 1 September 2020)
Robert Sultan	Independent Non-Executive Director (appointed 1 September 2020)
Darren Cooper	Independent Non-Executive Director (appointed 1 September 2020)
Joanne Khoo Su Nee	Independent Non-Executive Director (appointed 26 July 2017)

#### **Remuneration Report**

The breakdown of remuneration of the Non-Executive Directors of the Company (in percentage term) is set out below:

	Dire	Directors' fee	
Name	2021	2020	
Non-Executive Directors:			
Joanne Khoo Su Nee	33.33%	41.92%	
Robert William Sultan	33.33%	15.70%	
Darren John Cooper	33.33%	13.08%	
David Chiam Joy Yeow	-	26.00%	
Ong Eng Gin	-	3.30%	

# STATEMENT BY DIRECTORS



06.

The Directors of the Company are pleased to present the accompanying financial statements of the Company and of the Group for the reporting year ended 31 December 2021.

#### 1. Opinion of the Directors

In the opinion of the Directors,

- a) the accompanying financial statements and the consolidated financial statements are drawn up so as to give a true and fair view of the financial position and performance of the Company and, of the financial position and performance of the Group for the reporting year covered by the financial statements or consolidated financial statements; and
- b) at the date of this statement there are reasonable grounds to believe that the Company will be able to pay its debts as and when they fall due.

The board of Directors approved and authorised these financial statements for issue.

#### 2. Directors

The Directors of the Company in office at the date of this statement are:

Ganesh Kumar Bangah

**Darren John Cooper** 

Robert William Sultan

Joanne Khoo Su Nee

#### 3. Directors' interests in shares and debentures

The Directors of the Company holding office at the end of the reporting year had no interests in shares in or debentures of the Company or other related body corporate as recorded in the register of Directors' interests in shares in or debentures kept by the Company under section 164 of the Companies Act 1967, ("the Act") except as follows:

	Direct I	nterest	Deemed Interest			
Name of Director and Company in which interests are held	At beginning of the reporting year	the reporting reporting year		At end of the reporting year		
The Company						
Netccentric Limited (Number of shares of no par value)						
Ganesh Kumar Bangah	-	13,475,000	220,915,517	204,940,517 (1)		
Darren John Cooper	201,998	333,333	-	201,998 <sup>(2)</sup>		
Robert William Sultan	-	333,333	_	-		
(Share options to subscribe for ordinary shares	of AUD 0.18 each)					
Darren John Cooper	-	222,222	-	-		
Robert William Sultan	-	222,222	-	-		
(Share options to subscribe for ordinary shares	of AUD 0.0145 each)					
Darren John Cooper	-	825,000	-	-		
Robert William Sultan	_	825,000	-	-		

<sup>(1)</sup> Held under nominee account HSBC Custody Nominees (Australia) Limited

Joanne Khoo Su Nee has no interests in the shares or debentures of the Company and any related body corporates of the Company.

By virtue of 7 of the Act, Ganesh Kumar Bangah is deemed to have an interest in the Company and in all the related corporates of the Company.

<sup>(2)</sup> Held under nominee account Cooper Retirement Pty Ltd

#### 4. Arrangements to enable Directors to acquire benefits by means of the acquisition of shares and debentures

Neither at the end of the reporting year nor at any time during the reporting year did there subsist arrangements to which the Company is a party, being arrangements whose objects are, or one of whose objects is, to enable directors of the Company to acquire benefits by means of the acquisition of shares in or debentures of the Company or any other body corporate, other than as disclosed under "Options" in this statement.

#### 5. Options

On 25 February 2021, the Company raised AUD 2.95 million (\$\$3,068,455) with the support of its lead manager Peak Asset Management, through the issue of 19,725,000 Chess Depositary Interests ("CDIs"). The Company also raised AUD 100,000 (\$\$102,471) from two of its Non- Executive Directors through the issue of 666,666 CDIs.

In conjunction with the fund raising exercise, the Company issued 13,150,000 and 444,444 free attached options (2 options issued for every 3 CDIs issued) to the shareholders and two of its Non-Executive Directors respectively. 120,000 options were exercised by shareholders during the reporting year. See Notes 19 and 24.

In addition to the fund raising exercise referred to above, the Company also issued 11,000,000 and 1,650,000 share options to employees of the Group and to two of its Non-Executive Directors of the Company respectively during the reporting year. The share options, which have an exercise price of AUD 0.0145 per share option, have a notional grant price of AUD 0.156 per share option and were issued for nil consideration, but are subject to vesting conditions. The Company also issued 6,500,000 unlisted share options to an external party, the lead manager which assisted the Company in the fund raising exercise on 25 February 2021. See Note 20.

During the reporting year, no option to take up unissued shares of the Company or other body corporate in the Group was granted except as disclosed.

During the reporting year, there were no shares issued by virtue of the exercise of an option to take up unissued shares except as disclosed.

At the end of the reporting year, there were no unissued shares under option except as disclosed.

#### 6. Independent auditor

RSM Chio Lim LLP has expressed their willingness to accept re-appointment.

#### 7. Report of audit and risk committee

The members of the audit and risk committee at the date of this report are as follows:

Joanne Khoo Su Nee (Chair of Audit and Risk Committee and Independent

**Non-Executive Director)** 

Robert William Sultan (Independent Non-Executive Director)

Darren John Cooper (Independent Non-Executive Director)

The audit and risk committee performs the functions specified by section 201B (5) of the Act. Among other functions, it performed the following:

- a. Reviewed with the independent external auditors their audit plan;
- b. Reviewed with the independent external auditors their evaluation of the company's internal accounting controls that are relevant to their statutory audit, their report on the financial statements and the assistance given by the management to them;
- c. Reviewed the financial statements of the Group and the Company prior to their submission to the board of directors of the Company for adoption; and
- d. Reviewed the interested person transactions.





#### 7. Report of audit and risk committee (continued)

Other functions performed by the audit and risk committee are described in the corporate governance report included in the annual report of the company. It includes an explanation of how the independent auditor's objectivity and independence is safeguarded where the independent auditor provides non-audit services to the Group.

The audit and risk committee has recommended to the board of directors that RSM Chio Lim LLP be nominated for re-appointment as the independent auditor at the next annual general meeting of the Company.

#### 8. Directors' opinion on the adequacy of internal controls

Based on the internal controls established and maintained by the Company, work performed by the external auditors, and reviews performed by management, other committees of the board, the audit and risk committee and the board are of the opinion that the Company's internal controls (including financial, operational, compliance and information technology controls), and risk management systems were adequate and effective as at 31 December 2021 to address the risks that the Company considers relevant and material to its operations.

#### 9. Subsequent developments

There are no significant developments subsequent to the release of the Group's and the Company's preliminary financial statements, as announced on 28 February 2022, which would materially affect the Group's and the Company's operating and financial performance as of the date of this report.

On behalf of the Directors

Ganesh Kumar Bangah

Director

31 March 2022

Joanne Khoo Su Nee

Director

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#### INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF NETCCENTRIC LIMITED

07.



#### **RSM Chio Lim LLP**

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#### **INDEPENDENT AUDITOR'S** REPORT TO THE MEMBERS OF NETCCENTRIC LIMITED

#### REPORT ON THE AUDIT OF THE FINANCIAL STATEMENTS

#### **Opinion**

We have audited the accompanying financial statements of Netccentric Limited (the "Company") and its subsidiaries (the "Group"), which comprise the consolidated statement of financial position of the Group and the statement of financial position of the Company as at 31 December 2021, and the consolidated statement of profit or loss and other comprehensive income, statement of changes in equity and statement of cash flows of the Group, and statement of changes in equity of the Company for the reporting year then ended, and notes to the financial statements, including accounting policies.

In our opinion, the accompanying consolidated financial statements of the Group and the statement of financial position and statement of changes in equity of the Company are properly drawn up in accordance with the provisions of the Companies Act 1967 (the "Act") and Financial Reporting Standards ("FRSs") so as to give a true and fair view of the consolidated financial position of the Group and the financial position of the Company as at 31 December 2021 and of the consolidated financial performance, consolidated changes in equity and consolidated cash flows of the Group and the changes in equity of the Company for the reporting year ended on that date.

#### **Basis for opinion**

We conducted our audit in accordance with Singapore Standards on Auditing ("SSAs"). Our responsibilities under those standards are further described in the auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the Company in accordance with the Accounting and Corporate Regulatory Authority ("ACRA") Code of Professional Conduct and Ethics for Public Accountants and Accounting Entities ("ACRA Code") together with the ethical requirements that are relevant to our audit of the financial statements in Singapore, and we have fulfilled our other ethical responsibilities in accordance with these requirements and the ACRA Code. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

RSM Chio Lim LLP is a member of the RSM network and trades as RSM. RSM is the trading name used by the members of the RSM network. Each member of the RSM network is an independent accounting and consulting firm which practices in its own right. The RSM network is not itself a separate legal entity



# INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF NETCCENTRIC LIMITED

#### **Key audit matters**

Key audit matters are those matters that, in our professional judgement, were of most significance in our audit of the financial statements of the current reporting year. These matters were addressed in the context of our audit of the financial statements as a whole, and in forming our opinion thereon, and we do not provide a separate opinion on these matters.

#### Fair value of investment in a financial asset at FVTOCI

Refer to Notes 2A and 2C for the relevant accounting policy and the critical judgements, assumptions and estimation uncertainties used in the fair value of investment in a financial asset at fair value through other comprehensive income ("FVTOCI") at the reporting year end. Refer also to Note 15 on investment in financial asset at FVTOCI, which includes the fair value hierarchy, a description of the valuation technique and information about the significant unobservable inputs used in the fair value measurement. On initial recognition, management made the irrevocable election to classify this asset to be measured at FVTOCI.

The initial cost of the investment in the financial asset amounted to S\$521,513. The fair value of the investment amounted to S\$78,000 as at the end of the financial year. The investment is classified within Level 3 of the fair value hierarchy. As the balance is significant and there is significant measurement uncertainty and judgement involved in the measurement of fair value, this was a key focus area for our audit.

Management determined the fair value of the investment as at 31 December 2021 with reference to growth multiples of comparable companies of a similar size, operating in a similar industry and geographical area. The fair value of the investment was estimated to be S\$78,000 and a fair value loss of S\$443,513 was recorded in other comprehensive income.

We reviewed and considered management's assessment and determination of the fair value of the investment. We engaged our internal valuation expert to independently assess the fair valuation of the investment prepared by management.

We also assessed the adequacy of the disclosures made in the financial statements.

#### Fair value of other financial liability arising out of free options attached to Chess Depositary Interests issued during the reporting year

Refer to Notes 2A and 2C for the relevant accounting policy and the critical judgements, assumptions and estimation uncertainties used in the measurement of the derivative liability carried at fair value through profit or loss ("FVTPL") during the reporting year. Refer to Note 19 for details of the Chess Depositary Interests (CDIs) issued during the year. Refer also to Note 24 on other financial liability, which includes fair value hierarchy, a description of the valuation technique and information about the significant observable inputs used in the fair value measurement.

On 25 February 2021, the Company raised capital amounting to \$\$3,068,455 (AUD 2.95 million) through the issue of 19,725,000 CDIs. The Company also raised \$\$102,471 (AUD 0.1 million) from two of its Non-Executive Directors through the issue of 666,666 CDIs. In conjunction with the fund raising exercise, the Company issued 13,150,000 and 444,444 free attached options (2 options issued for every 3 CDIs issued) to the shareholders and two of the Non-Executive Directors respectively.

On initial recognition, in accordance with the financial reporting standard on financial instruments, management assessed that the proceeds from the fund raising should be first allocated to the derivative liability attributable to the free attached options, with the residual allocated to the share capital account.



#### **Key audit matters (continued)**

#### Fair value of other financial liability arising out of free options attached to Chess Depositary Interests issued during the reporting year (continued)

The fair value of the derivative liability on initial recognition was determined by management to be S\$2,680,224. This liability was subsequently carried at FVTPL. As at 31 December 2021, the fair value of the derivative liability assessed by management was S\$859,493 and accounted for 15% of the group's net assets. The derivative liability is classified within Level 2 of the fair value hierarchy. As the balance is significant and there was judgement involved in the measurement of fair value, this was a key focus area for our audit.

Management estimated the fair value of derivative liability based on the Black-Scholes Option Pricing Model ("Black Scholes") at initial and subsequent recognition.

We reviewed and considered management's accounting treatment of the proceeds from the fund raising exercise. We reviewed management's assessment of the fair value of derivative liability at initial recognition and as at 31 December 2021, including an assessment of management's basis for the inputs used in the Black Scholes model to determine the fair value of derivative liability. We engaged our internal valuation expert to independently assess the fair value of derivative liability at initial recognition and as at 31 December 2021.

We also assessed the adequacy of the disclosures made in the financial statements.

#### Fair value of other share options granted to employees, Non-Executive Directors and a third party

Refer to Notes 2A and 2C for the relevant accounting policy and the critical judgements, assumptions and estimation uncertainties used in the fair value of share options granted during the reporting year. Refer to Note 20 on share option reserve, share-based payments expense and information about the significant observable inputs used in the fair value measurement.

During the reporting year, the Company issued 11,000,000 and 1,650,000 share options to employees of the Group and two of the Non-Executive Directors of the Company. The Company also issued 6,500,000 unlisted share options to an external party, the lead manager which assisted the Company in the fund raising exercise on 25 February 2021.

Management assessed that these share options granted represent consideration for services received and accounted for these in accordance with the financial reporting standard on share based payments. Management estimated the fair value of each share option issued at grant date based on the Black-Scholes Model. The fair value of these share options were amortised over the relevant vesting periods.

The share-based payment expense for the reporting year amounted to \$\$2,285,712 with the corresponding balance in the share option reserve at 31 December 2021 amounting to 40% of the Group's total equity. As the balance is significant and there was judgement involved in the measurement of fair value, this was a key focus area for our audit.

We reviewed and considered management's accounting treatment for the share options issued. We reviewed management's assessment of the fair value of each share option issued at grant date, including an assessment of management's basis for the inputs used in the Black Scholes model to determine the fair value of each share option issued at grant date. We engaged our internal valuation expert to independently assess the fair valuation of share options issued at grant date.

We also assessed the adequacy of the disclosures made in the financial statements.

# INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF NETCCENTRIC LIMITED

#### Key audit matters (continued)

#### Impairment of cost of investments in subsidiaries and net receivables due from subsidiaries

Refer to Notes 2A and 2C for the relevant accounting policy and the critical judgements, assumptions and estimation uncertainties used in the impairment assessment of cost of investments in subsidiaries and amounts due from subsidiaries at the reporting year end. Refer to Notes 13 and 16 for the investments in subsidiaries and amounts due from subsidiaries respectively.

The net cost of investments in subsidiaries and amounts due from subsidiaries amounted to S\$516,450 and S\$441,164 respectively as at 31 December 2021. The net carrying amount of the investments and receivables accounted for 23% of the Company's total assets as at the end of the reporting year. As the balances are significant, they were a key focus area for our audit.

For the non-performing subsidiaries or if they have significant negative equity balances, the Company will have exposure to loss on the cost of investments and amounts due from the subsidiaries. Any impairment losses on the investments in subsidiaries and the related receivables from these subsidiaries would have to be recognised in the Company's separate financial statements.

Management made a comparison of carrying values of the subsidiaries with the Company's share of net assets or liabilities of the subsidiaries to identify indicators of impairment loss on these investments and related receivables. A total exposure of S\$1,031,727 was considered, comprising of an exposure on the cost of investment and net receivables from subsidiaries. The total impairment loss allowance charged to profit or loss for the year was S\$1,031,727.

We reviewed and considered management's assessment on the net assets or liabilities of these subsidiaries. We also assessed management's basis to determine potential impairment in both financial and non-financial assets of these subsidiaries, and had discussions with management on the prospects and future plans of these subsidiaries.

We also assessed the adequacy of the disclosures made in the financial statements.

#### Other Information

Management is responsible for the other information. The other information comprises the information included in the statement by directors and the annual report, but does not include the financial statements and our auditor's report thereon.

Our opinion on the financial statements does not cover the other information and we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

#### Responsibilities of management and Directors for the financial statements

Management is responsible for the preparation of financial statements that give a true and fair view in accordance with the provisions of the Act and the FRSs, and for devising and maintaining a system of internal accounting controls sufficient to provide a reasonable assurance that assets are safeguarded against loss from unauthorised use or disposition; and transactions are properly authorised and that they are recorded as necessary to permit the preparation of true and fair financial statements and to maintain accountability of assets.



#### Responsibilities of management and Directors for the financial statements (continued)

In preparing the financial statements, management is responsible for assessing the Group's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Group or to cease operations, or has no realistic alternative but to do so.

The directors' responsibilities include overseeing the Group's financial reporting process.

#### Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with SSAs will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit in accordance with SSAs, we exercise professional judgement and maintain professional scepticism throughout the audit. We also:

- a) Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- b) Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Group's internal control.
- c) Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- d) Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Group's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Group to cease to continue as a going concern.
- e) Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.
- f) Obtain sufficient appropriate audit evidence regarding the financial information of the entities or business activities within the Group to express an opinion on the consolidated financial statements. We are responsible for the direction, supervision and performance of the Group audit. We remain solely responsible for our audit opinion.

# INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF NETCCENTRIC LIMITED

#### Auditor's responsibilities for the audit of the financial statements (continued)

We communicate with the directors regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

We also provide the directors with a statement that we have complied with relevant ethical requirements regarding independence, and to communicate with them all relationships and other matters that may reasonably be thought to bear on our independence, and where applicable, related safeguards.

From the matters communicated with the directors, we determine those matters that were of most significance in the audit of the financial statements of the current period and are therefore the key audit matters. We describe these matters in our auditor's report unless law or regulation precludes public disclosure about the matter or when, in extremely rare circumstances, we determine that a matter should not be communicated in our report because the adverse consequences of doing so would reasonably be expected to outweigh the public interest benefits of such communication.

#### Report on other legal and regulatory requirements

In our opinion, the accounting and other records required by the Act to be kept by the company and by those subsidiary corporations incorporated in Singapore of which we are the auditors have been properly kept in accordance with the provisions of the Act.

The engagement partner on the audit resulting in this independent auditor's report is Naveen Sasidaran.

RSM Chio Lim LLP

Public Accountants and Chartered Accountants Singapore

31 March 2022

Engagement partner - effective from year ended 31 December 2020

# STATEMENT OF PROFIT OR LOSS AND OTHER COMPREHENSIVE INCOME

For personal



# CONSOLIDATED STATEMENT OF PROFIT OR LOSS AND OTHER COMPREHENSIVE INCOME

#### Year Ended 31 December 2021

		Grou	
	Notes	2021	2020
		S\$	S\$
Revenue	5	11,515,285	7,941,88
Cost of sales	_	(6,755,254)	(4,146,42
Gross profit		4,760,031	3,795,4
Interest income		5,282	3,2
Other gains	6	1,868,099	202,6
Finance costs	7	(6,474)	(7,00
Administrative and operating expenses	8	(7,043,273)	(3,785,7
Other losses	6	(172,118)	(56,57
Share of loss from joint venture	28	_	(10,78
(Loss) profit before income tax		(588,453)	141,2
Income tax expense	9	(225,466)	(91,66
(Loss) profit, net of tax		(813,919)	49,5
Items that will not reclassified to profit or loss:			
Fair value changes on financial asset at FVTOCI, net of tax	15	(443,513)	
Items that may be reclassified subsequently to profit or loss:			
Exchange differences on translating foreign operations, net of tax		17,152	31,8
Other comprehensive (loss) income, net of tax		(426,361)	31,8
Total comprehensive (loss) income		(1,240,280)	81,4
(Loss) profit for the year, net of tax attributable to:			
Owners of the parent		(795,816)	1,7
Non-controlling interests		(18,103)	47,7
		(813,919)	49,5
Total comprehensive (loss) income for the year attributable to:	<del>=</del>		
Owners of the parent		(1,222,177)	35,9
Non-controlling interests		(18,103)	45,5
	_	(1,240,280)	81,4
(Loss) profit per share:			
Basic and diluted (loss) profit per share (cents)	10	(0.28)	0.00
	<del></del>		

The accompanying notes form an integral part of these financial statements.

# STATEMENTS OF FINANCIAL POSITION



09.

### STATEMENTS OF FINANCIAL POSITION

#### As at 31 December 2021

		Grou	р	Company	
	Notes	2021	2020	2021	2020
		S\$	S\$	S\$	S\$
ASSETS					
Non-current assets					
Plant and equipment	11	347,537	379,971	-	-
Intangible assets	12	168,129	88,240	-	-
Investments in subsidiaries	13	-	-	516,450	281,95
Investments in associates	14	154,591	154,591	16,932	16,932
Financial asset at FVTOCI	15	78,000	_	78,000	-
Deferred tax assets	9	50,174	41,504	-	-
Total non-current assets		798,431	664,306	611,382	298,883
Current assets					
Trade and other receivables	16	2,713,569	2,219,596	441,471	267,489
Other assets	17	193,441	120,727	33,332	20,07
Cash and cash equivalents	18	5,414,901	3,376,785	2,999,289	1,215,827
Total current assets		8,321,911	5,717,108	3,474,092	1,503,387
Total assets		9,120,342	6,381,414	4,085,474	1,802,270

The accompanying notes form an integral part of these financial statements.

# STATEMENTS OF FINANCIAL POSITION

### (continued)

		Grou	р	Company	
	Notes	2021	2020	2021	2020
		S\$	S\$	S\$	s\$
EQUITY AND LIABILITIES					
<u>Equity</u>					
Share capital	19	14,112,365	13,797,086	14,112,365	13,797,08
Accumulated losses		(10,502,740)	(9,706,924)	(13,137,594)	(12,506,774
Share option reserve	20	2,285,712	-	2,285,712	
Fair value reserve	21	(443,513)	-	(443,513)	
Foreign currency translation reserves	22	(341,129)	(358,281)	_	
Equity attributable to owners of the parent		5,110,695	3,731,881	2,816,970	1,290,31
Non-controlling interests		539,593	689,906	_	
Total equity		5,650,288	4,421,787	2,816,970	1,290,3
Non-current liability					
Lease liabilities, non-current	26	31,210	73,339	-	
Total non-current liability		31,210	73,339	-	
Current liabilities					
Income tax payable		18	37,022	_	19
Trade and other payables	23	2,086,091	1,289,061	409,011	511,76
Other financial liability	24	859,493	-	859,493	
Other non-financial liabilities	25	385,205	461,495	-	
Lease liabilities, current	26	108,037	98,710	-	
Total current liabilities		3,438,844	1,886,288	1,268,504	511,95
Total liabilities		3,470,054	1,959,627	1,268,504	511,95
Total equity and liabilities		9,120,342	6,381,414	4,085,474	1,802,27

The accompanying notes form an integral part of these financial statements.

# STATEMENTS OF CHANGES IN EQUITY



10.

# STATEMENTS OF CHANGES IN EQUITY

### Year Ended 31 December 2021

	Total equity	Attributable to parent sub-total	Share capital	Accumulated losses	Share option reserves	Fair value reserves	Foreign currency translation reserves	Non- controlling interests
	s\$	S\$	S\$	S\$	S\$	s\$	S\$	S\$
Group:								
Current year:								
Balance at 1 January 2021	4,421,787	3,731,881	13,797,086	(9,706,924)	-	-	(358,281)	689,906
Changes in equity:								
Total comprehensive loss for the year	(1,240,280)	(1,222,177)	-	(795,816)	-	(443,513)	17,152	(18,103)
Issue of share capital (Note 19)	490,702	490,702	490,702	-	_	-	_	_
Share issue expenses (Note 19)	(197,497)	(197,497)	(197,497)	-	-	-	_	_
Exercise of equity share options (Note 19)	22,074	22,074	22,074	-	-	-	-	-
Share-options expense (Note 20)	2,365,662	2,365,662	-	-	2,365,662	-	-	-
Forfeited share options (Note 20)	(79,950)	(79,950)	-	-	(79,950)	-	_	_
Dividends paid to non- controlling interest	(132,210)	-	-	-	_	-	_	(132,210)
Balance at 31 December 2021	5,650,288	5,110,695	14,112,365	(10,502,740)	2,285,712	(443,513)	(341,129)	539,593
Previous year:								
Balance at 1 January 2020	4,302,539	3,695,925	13,797,086	(9,936,696)	228,000	-	(392,465)	606,614
Changes in equity:								
Total comprehensive income for the year	81,461	35,956	_	1,772	-	-	34,184	45,505
Acquisition of a non- controlling interest with a change in control (Note 28)	37,787	_	_	_	_	-	_	37,787
Expiry of share options (Note 19)		-	-	228,000	(228,000)	-	-	-
Balance at 31 December 2020	4,421,787	3,731,881	13,797,086	(9,706,924)	-	-	(358,281)	689,906

The accompanying notes form an integral part of these financial statements.

# STATEMENTS OF CHANGES IN EQUITY

### (continued)

	Total equity	Share capital	Share option reserves	Fair value reserves	Accumulated losses
	S\$	s\$	S\$	s\$	S\$
Company:					
Current year:					
Opening balance at 1 January 2021	1,290,312	13,797,086	-	-	(12,506,774)
Movements in equity:					
Total comprehensive loss for the year	(1,074,333)	_	-	(443,513)	(630,820)
Issue of share capital (Note 19)	490,702	490,702	-	_	-
Share issue expenses (Note 19)	(197,497)	(197,497)	-	-	-
Exercise of equity share options (Note 19)	22,074	22,074	-	-	-
Share-options expense (Note 20)	2,365,662	_	2,365,662	_	-
Forfeited share options (Note 20)	(79,950)	-	(79,950)	-	-
Closing balance at 31 December 2021	2,816,970	14,112,365	2,285,712	(443,513)	(13,137,594)
Previous year:					
Opening balance at 1 January 2020	1,541,286	13,797,086	228,000	-	(12,483,800)
Movements in equity:					
Total comprehensive loss for the year	(250,974)	-	-	-	(250,974)
Expiry of share options (Note 19)		-	(228,000)	-	228,000
Closing balance at 31 December 2020	1,290,312	13,797,086	-	-	(12,506,774)

The accompanying notes form an integral part of these financial statements.

# CONSOLIDATED STATEMENTS OF CASH FLOWS For personal use only

11.



# CONSOLIDATED STATEMENTS OF CASH FLOWS

### Year Ended 31 December 2021

	Grou	р
	2021	2020
	S\$	S\$
Cash flows from operating activities		
(Loss) profit before tax	(588,453)	141,230
Adjustments for:		
Depreciation of plant and equipment	89,094	79,68
Depreciation of right-of-use-assets	108,528	106,69
Amortisation expenses	14,010	
Write off of plant and equipment	-	10,98
Loss on disposal of plant and equipment	1,165	6,23
Loss on reclassification of joint venture	=	22,050
Share of loss from joint venture	_	10,78
Fair value gain on other financial liability	(1,820,731)	
Share option expense	2,285,712	
nterest income	(5,282)	(3,267
Interest expenses	6,474	7,00
Operating cash flow before changes in working capital	90,517	381,40
Other assets	(72,714)	8,12
Trade and other receivables	(566,749)	(371,032
Trade and other payables	797,030	(4,980
Other non-financial liabilities	(76,290)	435,79
Net cash from operations	171,794	449,31
Income taxes paid	(198,364)	(94,221
Net cash from operating activities	(26,570)	355,09
Cash flows from investing activities		
Acquisition of subsidiary, net of cash paid (Note 28)	-	69,850
Acquisition of joint venture (Note 28)	-	(67,813
nterest received	5,282	3,26
nvestment in financial asset at FVTOCI	(521,513)	
Purchase of intangible assets	(93,873)	
Purchase of plant and equipment	(80,098)	(74,712
Net cash used in investing activities	(690,202)	(69,408

The accompanying notes form an integral part of these financial statements.

# CONSOLIDATED STATEMENTS OF CASH FLOWS

### (continued)

	Grou	ıp
	2021	2020
	s\$	S\$
Cash flows from financing activities		
Dividend paid to non-controlling interests	(132,210)	-
Lease liabilities – principal portion paid	(120,687)	(115,161)
Proceeds from issuance of shares	3,170,926	-
Share issue costs	(197,497)	-
Exercise of equity share options	22,074	-
Movements in amount due to director	-	50,909
Movements in amount due to shareholder	-	67
Interest paid	(6,474)	(7,008)
Net cash from (used in) financing activities	2,736,132	(71,193)
Net increase in cash and cash equivalents	2,019,360	214,490
Cash and cash equivalents, statement of cash flows, beginning balance	3,376,785	3,135,870
Effects of currency translation on cash and cash equivalent	18,756	26,425
Cash and cash equivalents, statement of cash flows, ending balance (Note 18)	5,414,901	3,376,785

The accompanying notes form an integral part of these financial statements.

# NOTES TO THE FINANCIAL STATEMENTS



**12.** 

### NOTES TO THE FINANCIAL STATEMENTS

### **31 December 2021**

### 1. General

The Company is incorporated in Singapore with limited liability. The financial statements are presented in Singapore dollars and they cover the Company (referred to as "parent") and its subsidiaries (referred to as "Group").

The board of directors approved and authorised these financial statements for issue on the date of the statement by directors. The directors have the power to amend and reissue the financial statements.

The principal activities of the Company are those of investment holding. The principal activities of its subsidiaries are described in Note 13 below.

The Company is listed on the Australian Securities Exchange ("ASX").

The registered office is: 600 North Bridge Road, #23-01 Parkview Square, Singapore 188778. The Company is situated in Singapore.

Uncertainties relating to the Covid-19 pandemic:

The Covid-19 pandemic and the aftermath of the pandemic continues to cause disruptions resulting in uncertainties surrounding the reporting entity's business, including affecting its relationships with its existing and future customers, suppliers and employees, and which has had and will continue to have an adverse effect on its financial position, financial performance, cash flows and medium and long-term prospects for the foreseeable future. Improvements may be expected when and to the extent the prevailing restrictions are lifted. The financial position of the entity, its cash flows, liquidity position and borrowing facilities are described in the notes to the financial statements. In addition, the notes to the financial statements include the objectives, policies and processes for managing capital; financial risk management objectives; details of its financial instruments; and its exposures to credit risk and liquidity risk. The entity has considerable financial resources together with some satisfactory arrangements with many customers and suppliers. As a consequence, the management believes that the entity is well placed to manage its solvency, liquidity or other risks. The management has reasonable expectation that the entity has adequate resources to continue in operational existence for the foreseeable future.

### Statement of compliance with financial reporting standards

These financial statements have been prepared in accordance with the Financial Reporting Standards ("FRSs") and the related interpretations to FRS ("INT FRS") as issued by the Singapore Accounting Standards Council. They are in compliance with the provisions of the Companies Act 1967.

### **Accounting convention**

The financial statements are prepared on a going concern basis under the historical cost convention except where a financial reporting standard requires an alternative treatment (such as fair values) as disclosed where appropriate in these financial statements. The accounting policies in the financial reporting standards may not be applied when the effect of applying them is not material. The disclosures required by financial reporting standards may not be provided if the information resulting from that disclosure is not material.

### 1. General (continued)

### Basis of preparation of the financial statements

The preparation of financial statements in conformity with generally accepted accounting principles requires the management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting year. Actual results could differ from those estimates. The estimates and assumptions are reviewed on an ongoing basis. Apart from those involving estimations, management has made judgements in the process of applying the entity's accounting policies. The areas requiring management's most difficult, subjective or complex judgements, or areas where assumptions and estimates are significant to the financial statements, are disclosed at the end of this footnote, where applicable.

### **Basis of presentation**

The consolidated financial statements include the financial statements made up to the end of the reporting year of the Company and all of its subsidiaries. The consolidated financial statements are the financial statements of the Group (the parent and its subsidiaries) presented as those of a single economic entity and are prepared using uniform accounting policies for like transactions and other events in similar circumstances. All significant intragroup balances and transactions are eliminated on consolidation. Subsidiaries are consolidated from the date the reporting entity obtains control of the investee. They are de-consolidated from the date that control ceases.

Changes in the Group's ownership interest in a subsidiary that do not result in the loss of control are accounted for within equity as transactions with owners in their capacity as owners. The carrying amounts of the Group's and non-controlling interests are adjusted to reflect the changes in their relative interests in the subsidiary. When the Group loses control of a subsidiary it derecognises the assets and liabilities and related equity components of the former subsidiary. Any gain or loss is recognised in profit or loss. Any investment retained in the former subsidiary is measured at fair value at the date when control is lost and is subsequently accounted as equity investments financial assets in accordance with the financial reporting standard on financial instruments.

The Company's separate financial statements have been prepared on the same basis, and as permitted by the Companies Act 1967, the Company's separate statement of profit or loss and other comprehensive income is not presented.

The financial position of the entity, its cash flows, liquidity position and borrowings are described in the notes to the financial position. In addition, the notes to the financial statements include the objectives, policies and processes for managing capital, financial risk management objectives, details of financial instruments and its exposure to credit risk and liquidity risk. The entity has net current assets of \$\$4,883,067, including cash and cash equivalents of \$\$5,414,901 as at 31 December 2021. Taking into consideration operational plans of the Group for 2021, the management has a reasonable expectation that the entity has adequate resources to continue in operational existence for the foreseeable future. Accordingly, the management continues to adopt the going concern basis in preparing the financial statements.

### 2A. Significant accounting policies

### **Revenue recognition**

The financial reporting standard on revenue from contracts with customers establishes a five-step model to account for revenue arising from contracts with customers. Revenue is recognised at an amount that reflects the consideration to which the entity expects to be entitled in exchange for transferring goods or services to a customer (which excludes estimates of variable consideration that are subject to constraints, such as right of return exists, trade discounts, volume rebates and changes to the transaction price arising from modifications), net of any related sales taxes and excluding any amounts collected on behalf of third parties. An asset (goods or services) is transferred when or as the customer obtains control of that asset. As a practical expedient the effects of any significant financing component is not adjusted if the payment for the good or service will be within one year.

Distinct goods or services created over time – For long-term service contracts and projects for constructing, manufacturing or developing an asset the customer value is created over time during the contract period and it is accounted for as a single performance obligation that is satisfied over time. This is because the customer simultaneously receives and consumes the benefits of the entity's performance in processing each transaction as and when each transaction is processed; the performance creates or enhances an asset (for example, work in progress) that the customer controls as the asset is created or enhanced; or the performance does not create an asset with an alternative use to the entity and the entity has an enforceable right to payment for performance completed to date. The revenue is recognised over time by using the output method.

For the output method the revenue is recognised on the basis of direct measurements of the value to the customer of the goods or services transferred to date relative to the remaining goods or services promised under the contract. Output methods include methods such as milestones reached. For the output method, as a practical expedient for a performance obligation satisfied over time, if the entity has a right to invoice the customer at an amount that corresponds directly with the value to the customer of the entity's performance to date, revenue is recognised at that amount (for example, in a goods or services contract an entity may have the right to bill a fixed amount for each unit of goods or service provided).

### Other income

Interest income is recognised using the effective interest method.

### Government grants

Government grants are recognised at fair value when there is reasonable assurance that the conditions attaching to them will be complied with and that the grants will be received. Grants in recognition of specific expenses are recognised in profit or loss on a systematic basis over the periods necessary to match them with the related costs that they are intended to compensate. The grant related to assets is presented in the statement of financial position by recognising the grant as deferred income that is recognised in profit or loss on a systematic basis over the useful life of the asset and in the proportions in which depreciation expense on those assets is recognised.



### 2A. Significant accounting policies (continued)

### **Employee benefits**

Contributions to a defined contribution retirement benefit plan are recorded as an expense as they fall due. The entity's legal or constructive obligation is limited to the amount that it is obligated to contribute for the Singapore employees to an independently administered fund (such as the Central Provident Fund in Singapore, a government managed defined contribution retirement benefit plan). Certain subsidiaries overseas have defined contribution retirement benefit plans in which employees are entitled to join upon fulfilling certain conditions. The assets of the fund may or may not be held separately from those of the entity in an independently administered fund. The entity contributes an amount equal to a fixed percentage of the salary of each participating employee.

For employee leave entitlement the expected cost of short-term employee benefits in the form of compensated absences is recognised in the case of accumulating compensated absences, when the employees render service that increases their entitlement to future compensated absences; and in the case of non-accumulating compensated absences, when the absences occur.

A liability for bonuses is recognised where the entity is contractually obliged or where there is constructive obligation based on past practice.

### Share-based compensation

For the equity-settled share-based compensation transactions, the fair value of the employee services received in exchange for the grant of the options is recognised as an expense. The total amount to be expensed on a straight-line basis over the vesting period is measured by reference to the fair value of the options granted ignoring the effect of non-market conditions such as profitability and sales growth targets. Non-market vesting conditions are included in assumptions about the number of options that are expected to become exercisable. The fair value is measured using a relevant option pricing model. The expected lives used in the model are adjusted, based on management's best estimate, for the effects of non-transferability, exercise restrictions and behavioural considerations. At each end of the reporting year, a revision is made of the number of options that are expected to become exercisable. It recognises the impact of the revision of original estimates, if any, in profit or loss with a corresponding adjustment to equity. The proceeds received net of any directly attributable transaction costs are credited to share capital when the options are exercised. Cancellations of grants of equity instruments during the vesting period (other than a grant cancelled by forfeiture when the vesting conditions are not satisfied) are accounted for as an acceleration of vesting, therefore any amount unrecognised that would otherwise have been charged is recognised immediately in profit or loss.

### **Borrowing costs**

Borrowing costs are interest and other costs incurred in connection with the borrowing of funds and are recognised as an expense in the period in which they are incurred. Interest expense is calculated using the effective interest rate method.

### 2A. Significant accounting policies (continued)

### Foreign currency transactions

The functional currency of the Company is the Singapore dollar as it reflects the primary economic environment in which the entity operates. Transactions in foreign currencies are recorded in the functional currency at the rates ruling at the dates of the transactions. At each end of the reporting year, recorded monetary balances and balances measured at fair value that are denominated in non-functional currencies are reported at the rates ruling at the end of the reporting year and fair value measurement dates respectively. All realised and unrealised exchange adjustment gains and losses are dealt with in profit or loss except when a gain or loss on a non-monetary item is recognised in other comprehensive income, any exchange component of that gain or loss is recognised in other comprehensive income. The presentation of these financial statements is in the functional currency of the Company.

### Translation of financial statements of other entities

Each entity in the Group determines the appropriate functional currency as it reflects the primary economic environment in which the relevant reporting entity operates. In translating the financial statements of such an entity for incorporation in the combined financial statements in the presentation currency the assets and liabilities denominated in other currencies are translated at end of the reporting year rates of exchange and income and expense items for each statement presenting other comprehensive income are translated at average rates of exchange for the reporting year. The resulting translation adjustments (if any) are recognised in other comprehensive income and accumulated in a separate component of equity until the disposal of that relevant reporting entity.

### Income tax

The income taxes are accounted using the asset and liability method that requires the recognition of taxes payable or refundable for the current year and deferred tax liabilities and assets for the future tax consequence of events that have been recognised in the financial statements or tax returns. The measurements of current and deferred tax liabilities and assets are based on provisions of the enacted or substantially enacted tax laws; the effects of future changes in tax laws or rates are not anticipated. Tax expense (tax income) is the aggregate amount included in the determination of profit or loss for the reporting year in respect of current tax and deferred tax. Current and deferred income taxes are recognised as income or as an expense in profit or loss unless the tax relates to items that are recognised in the same or a different period outside profit or loss. For such items recognised outside profit or loss the current tax and deferred tax are recognised (a) in other comprehensive income if the tax is related to an item recognised in other comprehensive income and (b) directly in equity if the tax is related to an item recognised directly in equity. Deferred tax assets and liabilities are offset when they relate to income taxes levied by the same income tax authority. The carrying amount of deferred tax assets is reviewed at each end of the reporting year and is reduced, if necessary, by the amount of any tax benefits that, based on available evidence, are not expected to be realised. A deferred tax amount is recognised for all temporary differences, unless the deferred tax amount arises from the initial recognition of an asset or liability in a transaction which (i) is not a business combination; and (ii) at the time of the transaction, affects neither accounting profit nor taxable profit (tax loss).



### 2A. Significant accounting policies (continued)

### Income tax (continued)

A deferred tax liability or asset is recognised for all taxable temporary differences associated with investments in subsidiaries and associates except where the reporting entity is able to control the timing of the reversal of the taxable temporary difference and it is probable that the taxable temporary difference will not reverse in the foreseeable future or for deductible temporary differences, they will not reverse in the foreseeable future and they cannot be utilised against taxable profits.

### **Subsidiaries**

A subsidiary is an entity including unincorporated and special purpose entity that is controlled by the reporting entity and the reporting entity is exposed, or has rights, to variable returns from its involvement with the investee and has the ability to affect those returns through its power over the investee. The existence and effect of substantive potential voting rights that the reporting entity has the practical ability to exercise (that is, substantive rights) are considered when assessing whether the reporting entity controls another entity.

In the reporting entity's separate financial statements, an investment in a subsidiary is accounted for at cost less any allowance for impairment in value. Impairment loss recognised in profit or loss for a subsidiary is reversed only if there has been a change in the estimates used to determine the asset's recoverable amount since the last impairment loss was recognised. The carrying value and the net book value of the investment in a subsidiary are not necessarily indicative of the amount that would be realised in a current market exchange.

### **Associates**

An associate is an entity including an unincorporated entity in which the reporting entity has a significant influence and that is neither a subsidiary nor a joint arrangement of the reporting entity. Significant influence is the power to participate in the financial and operating policy decisions of the investee but is not control or joint control over those policies. An investment in an associate includes goodwill on acquisition, which is accounted for in accordance with the financial reporting standard on business combinations. However the entire carrying amount of the investment is tested under the financial reporting standard on impairment, by comparing its recoverable amount (higher of value in use and fair value) with its carrying amount, whenever application of the requirements in the financial reporting standard on financial instruments indicates that the investment may be impaired.

In the consolidated financial statements, the accounting for investments in an associate is on the equity method. Under the equity method the investment is initially recognised at cost and adjusted thereafter for the post-acquisition change in the investor's share of the investee's net assets. The carrying value and the net book value of the investment in the associate are not necessarily indicative of the amounts that would be realised in a current market exchange. The investor's profit or loss includes its share of the investee's profit or loss and the investor's other comprehensive income includes its share of the investee's other comprehensive income. Losses of an associate in excess of the reporting entity's interest in the relevant associate are not recognised except to the extent that the reporting entity has an obligation. Profits and losses resulting from transactions between the reporting entity and an associate are recognised in the financial statements only to the extent of unrelated reporting entity's interests in the associate.

### 2A. Significant accounting policies (continued)

### **Associates (continued)**

Unrealised losses are also eliminated unless the transaction provides evidence of an impairment of the asset transferred. Accounting policies of associates are changed where necessary to ensure consistency with the policies adopted by the reporting entity. The reporting entity discontinues the use of the equity method from the date that when its investment ceases to be an associate and accounts for the investment in accordance with the financial reporting standard on financial instruments from that date. Any gain or loss is recognised in profit or loss. Any investment retained in the former associate is measured at fair value at the date that it ceases to be an associate.

In the company's separate financial statements, an investment in an associate is accounted for at cost less any allowance for impairment in value.

Impairment loss recognised in profit or loss for an associate is reversed only if there has been a change in the estimates used to determine the asset's recoverable amount since the last impairment loss was recognised. The carrying value and the net book value of an investment in the associate are not necessarily indicative of the amounts that would be realised in a current market exchange.

### Joint arrangements - joint venture

A joint arrangement (that is, either a joint operation or a joint venture, depending on the rights and obligations of the jointly controlling parties to the arrangement), is one in which the reporting entity is party to an arrangement of which two or more parties have joint control, which is the contractually agreed sharing of control of the arrangement; it exists only when decisions about the relevant activities (that is, activities that significantly affect the returns of the arrangement) require the unanimous consent of the parties sharing control. In a joint venture, the parties with joint control have rights to the net assets of the arrangement. The reporting interests in joint ventures are recognised using the equity method in accordance with the financial reporting standard on investments in associates and joint ventures (as described above for associates).

### **Business combinations**

There were no business combinations during the reporting year.

### **Non-controlling interests**

The non-controlling interest is equity in a subsidiary not attributable, directly or indirectly, to the reporting entity as the parent. The non-controlling interest is presented in the consolidated statement of financial position within equity, separately from the equity of the owners of the parent. For each business combination, any non-controlling interest in the acquiree (subsidiary) is initially measured either at fair value or at the non-controlling interest's proportionate share of the acquiree's identifiable net assets. Where the non-controlling interest is measured at fair value, the valuation techniques and key model inputs used are disclosed in the relevant Note. Profit or loss and each component of other comprehensive income are attributed to the owners of the parent and to the non-controlling interests. Total comprehensive income is attributed to the owners of the parent and to the non-controlling interests even if this results in the non-controlling interests having a deficit balance.



### 2A. Significant accounting policies (continued)

### Plant and equipment

Plant and equipment are carried at cost on initial recognition and after initial recognition at cost less any accumulated depreciation and any accumulated impairment losses. Depreciation is provided on a straight-line basis to allocate the gross carrying amounts of the assets less their residual values over their estimated useful lives of each part of an item of these assets. The useful lives are as follows:

Computer equipment 1 - 5 years Furniture and fittings 1 - 10 years Office equipment 1 - 10 years Production equipment 3 years Motor vehicles 5 years Renovation 10 years Right-of-use assets 3 - 5 years

An asset is depreciated when it is available for use until it is derecognised even if during that period the item is idle. Fully depreciated assets still in use are retained in the financial statements.

The gain or loss arising from the derecognition of an item of plant and equipment is measured as the difference between the net disposal proceeds, if any, and the carrying amount of the item and is recognised in profit or loss. The residual value and the useful life of an asset is reviewed at least at each end of the reporting year and, if expectations differ significantly from previous estimates, the changes are accounted for as a change in an accounting estimate, and the depreciation charge for the current and future periods are adjusted.

Cost also includes acquisition cost, borrowing cost capitalised and any cost directly attributable to bringing the asset or component to the location and condition necessary for it to be capable of operating in the manner intended by management. Subsequent costs are recognised as an asset only when it is probable that future economic benefits associated with the item will flow to the entity and the cost of the item can be measured reliably. All other repairs and maintenance are charged to profit or loss when they are incurred.

### Right-of-use assets

The right-of-use assets are accounted and presented as if they were owned such as plant and equipment.

### Leases of lessee

A lease conveys the right to use an asset (the underlying asset) for a period of time in exchange for consideration. A right-of-use asset is capitalised in the statement of financial position, measured at the present value of the unavoidable future lease payments to be made over the lease term. A liability corresponding to the capitalised right-of-use asset is also recognised, adjusted for lease prepayments, lease incentives received, initial direct costs incurred and an estimate of any future restoration, removal or dismantling costs. The right-of-use asset is depreciated over the earlier of the end of the useful life of the right-of-use asset or the end of the lease term. An interest expense is recognised on the lease liability (included in finance costs). For short-term leases of 12 months or less and leases of lowvalue assets (such as personal computers and small off<mark>ice equipment) where an</mark> accounting policy choice exists under the lease standard, the lease payments are expensed to profit or loss as incurred on a straight line basis over the remaining



### 2A. Significant accounting policies (continued)

### Goodwill

Goodwill is an asset representing the future economic benefits arising from other assets acquired in a business combination that are not individually identified and separately recognised. Goodwill is recognised as of the acquisition date measured as the excess of (a) over (b); (a) being the aggregate of: (i) the consideration transferred which generally requires acquisition-date fair value; (ii) the amount of any non-controlling interest in the acquiree measured in accordance with the financial reporting standard on business combinations (measured either at fair value or as the non-controlling interest's proportionate share of the acquiree's net identifiable assets); and (iii) in a business combination achieved in stages, the acquisition-date fair value of the acquirer's previously held equity interest in the acquiree; and (b) being the net of the acquisition-date amounts of the identifiable assets acquired and the liabilities assumed measured in accordance with the financial reporting standard on business combinations.

After initial recognition, goodwill acquired in a business combination is measured at cost less any accumulated impairment losses. Goodwill is not amortised. Irrespective of whether there is any indication of impairment, goodwill and also any intangible asset with an indefinite useful life or any intangible asset not yet available for use are tested for impairment at least annually. Goodwill impairment is not reversed in any circumstances.

For the purpose of impairment testing and since the acquisition date of the business combination, goodwill is allocated to each cash-generating unit, or groups of cash-generating units that are expected to benefit from the synergies of the combination, irrespective of whether other assets or liabilities of the acquiree were assigned to those units or groups of units. Each unit or group of units to which the goodwill is so allocated represents the lowest level within the entity at which the goodwill is monitored for internal management purposes and is not larger than a segment.

### Other Intangible assets

An identifiable non-monetary asset without physical substance is recognised as an intangible asset at acquisition cost if it is probable that the expected future economic benefits that are attributable to the asset will flow to the entity and the cost of the asset can be measured reliably. After initial recognition, an intangible asset with finite useful life is carried at cost less any accumulated amortisation and any accumulated impairment losses. An intangible asset with an indefinite useful life is not amortised. An intangible asset is regarded as having an indefinite useful life when, based on an analysis of all of the relevant factors, there is no foreseeable limit to the period over which the asset is expected to generate net cash inflows for the entity.

The amortisable amount of an intangible asset with finite useful life is allocated on a systematic basis over the best estimate of its useful life from the point at which the asset is ready for use. The useful lives are as follows:

Application and intellectual property rights – 5 years

### 2A. Significant accounting policies (continued)

### Other Intangible assets (continued)

Identifiable intangible assets acquired as part of a business combination are initially recognised separately from goodwill if the asset's fair value can be measured reliably, irrespective of whether the asset had been recognised by the acquiree before the business combination. An intangible asset is considered identifiable only if it is separable or if it arises from contractual or other legal rights, regardless of whether those rights are transferable or separable from the entity or from other rights and obligations.

### Carrying amounts of non-financial assets

Irrespective of whether there is any indication of impairment, an annual impairment test is performed at the same time every year on an intangible asset with an indefinite useful life or an intangible asset not yet available for use. The carrying amount of other non-financial assets is reviewed at each end of the reporting year for indications of impairment and where an asset is impaired, it is written down through profit or loss to its estimated recoverable amount. The impairment loss is the excess of the carrying amount over the recoverable amount and is recognised in profit or loss. The recoverable amount of an asset or a cash-generating unit is the higher of its fair value less costs of disposal and its value in use. When the fair value less costs of disposal method is used, any available recent market transactions are taken into consideration. When the value in use method is adopted, in assessing the value in use, the estimated future cash flows are discounted to their present value using a pre-tax discount rate that reflects current market assessments of the time value of money and the risks specific to the asset. For the purposes of assessing impairment, assets are grouped at the lowest levels for which there are separately identifiable cash flows (cash-generating units). At each end of the reporting year non-financial assets other than goodwill with impairment loss recognised in prior periods are assessed for possible reversal of the impairment. An impairment loss is reversed only to the extent that the asset's carrying amount does not exceed the carrying amount that would have been measured, net of depreciation or amortisation, if no impairment loss had been recognised.

### **Financial instruments**

Recognition and derecognition of financial instruments:

A financial asset or a financial liability is recognised in the statement of financial position when, and only when, the entity becomes party to the contractual provisions of the instrument. All other financial instruments (including regular-way purchases and sales of financial assets) are recognised and derecognised, as applicable, using trade date accounting or settlement date accounting. A financial asset is derecognised when the contractual rights to the cash flows from the financial asset expire or it transfers the rights to receive the contractual cash flows in a transaction in which substantially all of the risks and rewards of ownership of the financial asset are transferred or in which the entity neither transfers nor retains substantially all of the risks and rewards of ownership and it does not retain control of the financial asset. A financial liability is removed from the statement of financial position when, and only when, it is extinguished, that is, when the obligation specified in the contract is discharged or cancelled or expires.

At initial recognition the financial asset or financial liability is measured at its fair value plus or minus, in the case of a financial asset or financial liability not at fair value through profit or loss, transaction costs that are directly attributable to the acquisition or issue of the financial asset or financial liability.



### 2A. Significant accounting policies (continued)

### Financial instruments (continued)

Classification and measurement of financial assets:

- Financial asset classified as measured at amortised cost: A financial asset is measured at amortised cost if it meets both of the following conditions and is not designated as at fair value through profit or loss (FVTPL), that is (a) the asset is held within a business model whose objective is to hold assets to collect contractual cash flows; and (b) the contractual terms of the financial asset give rise on specified dates to cash flows that are solely payments of principal and interest on the principal amount outstanding. Typically trade and other receivables, bank and cash balances are classified in this category.
- Financial asset that is a debt asset instrument classified as measured at fair value through other comprehensive income (FVTOCI): There were no financial assets classified in this category at reporting year end date.
- 3. Financial asset that is an equity investment classified as measured at fair value through other comprehensive income (FVTOCI): On initial recognition of an equity investment that is not held for trading, an irrevocably election may be made to present subsequent changes in fair value in OCI. This election is made on an investment-by-investment basis. Fair value changes are recognised in OCI but dividends are recognised in profit or loss unless the dividend clearly represents a recovery of part of the cost of the investment. The gain or loss that is presented in OCI includes any related foreign exchange component arising on non-monetary investments (eg, equity instruments). On disposal, the cumulative fair value changes are not recycled to profit or loss but remain in reserves within equity. The weighted average or specific identification method is used when determining the cost basis of equities being disposed of
- 4. Financial asset classified as measured at fair value through profit or loss (FVTPL): In addition, on initial recognition, management may irrevocably designate a financial asset as measured at FVTPL if doing so eliminates or significantly reduces an accounting mismatch that would otherwise arise from measuring assets or liabilities or recognising the gains and losses on them on different bases.

Classification and measurement of financial liabilities:

Financial liabilities are classified as at fair value through profit or loss (FVTPL) in either of the following circumstances: (1) the liabilities are managed, evaluated and reported internally on a fair value basis; or (2) the designation eliminates or significantly reduces an accounting mismatch that would otherwise arise. All other financial liabilities are carried at amortised cost using the effective interest method. Reclassification of any financial liability is not permitted.

### Cash and cash equivalents

For the statement of cash flows the item includes cash and cash equivalents less cash subject to restriction and bank overdrafts payable on demand that form an integral part of cash management. Cash equivalents are short-term, highly liquid investments that are readily convertible to known amounts of cash and which are subject to an insignificant risk of changes in value.

### 2A. Significant accounting policies (continued)

### Fair value of measurement

The fair value is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. When measuring the fair value of an asset or a liability, market observable data to the extent possible is used. If the fair value of an asset or a liability is not directly observable, an estimate is made using valuation techniques that maximise the use of relevant observable inputs and minimise the use of unobservable inputs (eg by use of the market comparable approach that reflects recent transaction prices for similar items, discounted cash flow analysis, or option pricing models refined to reflect the issuer's specific circumstances). Inputs used are consistent with the characteristics of the asset / liability that market participants would take into account. The entity's intention to hold an asset or to settle or otherwise fulfil a liability is not taken into account as relevant when measuring fair value.

Fair values are categorised into different levels in a fair value hierarchy based on the degree to which the inputs to the measurement are observable and the significance of the inputs to the fair value measurement in its entirety: Level 1 fair value measurements are those derived from quoted prices (unadjusted) in active markets for identical assets or liabilities. Level 2 fair value measurements are those derived from inputs other than quoted prices included within Level 1 that are observable for the asset or liability, either directly (ie as prices) or indirectly (ie derived from prices). Level 3 fair value measurements are those derived from valuation techniques that include inputs for the asset or liability that are not based on observable market data (unobservable inputs). Transfers between levels of the fair value hierarchy are recognised at the end of the reporting period during which the change occurred.

The carrying values of current financial instruments approximate their fair values due to the short-term maturity of these instruments and the disclosures of fair value are not made when the carrying amount of current financial instruments is a reasonable approximation of the fair value. The fair values of non-current financial instruments may not be disclosed separately unless there are significant differences at the end of the reporting year and in the event the fair values are disclosed in the relevant notes to the financial statements. The recurring measurements are made at each reporting year end date.

### 2B. Other explanatory information

### Segment reporting

The Group discloses financial and descriptive information about its reportable segments. Reportable segments are operating segments or aggregations of operating segments that meet specified criteria. Operating segments are components about which separate financial information is available that is evaluated regularly by the chief operating decision maker in deciding how to allocate resources and in assessing performance. Generally, financial information is reported on the same basis as is used internally for evaluating operating segment performance and deciding how to allocate resources to operating segments.

### 2B. Other explanatory information (continued)

### **Provisions**

A liability or provision is recognised when there is a present obligation (legal or constructive) as a result of a past event, it is probable that an outflow of resources embodying economic benefits will be required to settle the obligation and a reliable estimate can be made of the amount of the obligation. A provision is made using best estimates of the amount required in settlement and where the effect of the time value of money is material, the amount recognised is the present value of the expenditures expected to be required to settle the obligation using a pretax rate that reflects current market assessments of the time value of money and the risks specific to the obligation. The increase in the provision due to passage of time is recognised as interest expense. Changes in estimates are reflected in profit or loss in the reporting year they occur.

### 2C. Critical judgements, assumptions and estimation uncertainties

The critical judgements made in the process of applying the accounting policies that have the most significant effect on the amounts recognised in the financial statements and the key assumptions concerning the future, and other key sources of estimation uncertainty at the end of the reporting year, that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities currently or within the next reporting year are discussed below. These estimates and assumptions are periodically monitored to ensure they incorporate all relevant information available at the date when financial statements are prepared. However, this does not prevent actual figures differing from estimates.

### Allowance for trade receivables

The assessment of the expected credit losses (ECL) requires a degree of estimation and judgement. In measuring the expected credit losses, management considers all reasonable and supportable information such as the reporting entity's past experience at collecting receipts, any increase in the number of delayed receipts in the portfolio past the average credit period, and forward looking information such as forecasts of future economic conditions (including the impact of the Covid-19 pandemic). The carrying amounts might change materially within the next reporting year but these changes may not arise from assumptions or other sources of estimation uncertainty at the end of the reporting year. The carrying amount is disclosed in the Note on trade and other receivables.

## Measurement for impairment of cost of investments and net receivables due from subsidiaries

Where an investee is in net equity deficit or has suffered losses a test is made whether the costs of investments and net receivables due from the investee have suffered any impairment loss. This measurement requires significant judgement. An estimate is made of the future profitability of the investee, and the financial health of and near-term business outlook for the investee, including factors such as industry and sector performance, and operational and financing cash flow. It is impracticable to disclose the extent of the possible effects. It is reasonably possible, based on existing knowledge, that outcomes within the next reporting year that are different from assumptions could require a material adjustment to the carrying amount of the asset or liability affected. The carrying amount of the specific asset or liability (or class of assets or liabilities) in the statement of financial position of the Company at the end of the reporting year affected by the assumption is disclosed in Notes 13 and 16.

# 2C. Critical judgements, assumptions and estimation uncertainties (continued)

Fair values of financial asset at FVTOCI and other financial liability

If a financial asset or financial liability is not traded in an active market or if the quoted price is not readily and regularly available, the fair value is established by using valuation techniques that are appropriate in the circumstances and for which sufficient data are available to measure fair value, maximising the use of relevant observable inputs and minimising the use of unobservable inputs. This measurement requires significant judgement. The fair value measurement requires the selection among a range of different valuation methodologies, making estimates about expected future cash flows and discount rates. The methods used and carrying amounts of the financial asset at FVTOCI and other financial liability are disclosed in Notes 15 and 24 respectively.

<u>Valuation of share options granted to employees, Non-Executive Directors and a third party</u>

Estimating the fair value of share-based payment transactions requires determination of the most appropriate valuation model, which depends on the terms and conditions of the grant. This estimate also requires the selection of the most appropriate inputs to the valuation model including the expected life of the share option, volatility and dividend yield and making assumptions about them. The assumptions and models used for estimating fair value for share-based payment transactions are disclosed in Note 20.

### 3. Related party relationships and transactions

The financial reporting standard on related party disclosures requires the reporting entity to disclose: (a) transactions with its related parties; and (b) relationships between parents and subsidiaries irrespective of whether there have been transactions between those related parties. A party is related to a party if the party controls, or is controlled by, or can significantly influence or is significantly influenced by the other party.

The ultimate controlling party is Ganesh Kumar Bangah, a director and significant shareholder.

Related companies in these financial statements include the members of the ultimate controlling party's group of companies. Associates also include those that are associates of members of the ultimate controlling party's group of companies.

### 3A. Related party transactions:

There are transactions and arrangements between the Group and related parties and the effects of these on the basis determined between the parties are reflected in these financial statements. The related party balances and any financial guarantees are unsecured, without fixed repayment terms and interest or charge unless stated otherwise.

### 3. Related party relationships and transactions (continued)

### 3A. Related party transactions (continued):

In addition to the transactions and balances disclosed elsewhere in the notes to the financial statements, this item includes the following:

	Grou	P
	2021	2020
	S\$	S\$
Revenue - rendering of services <sup>(1)(2)</sup>	184,328	184,352
Cost of services (1)(2)	(30,351)	(742)
Administrative shared costs <sup>(1)</sup>	4,398	-

<sup>(1)</sup> Includes transactions with Commerce DotAsia Ventures Sdn. Bhd. group of companies, a firm where Ganesh Kumar Bangah, Executive Chairman and substantial shareholder of the Company, is also a director and has substantial direct and indirect interests as a shareholder.

### 3B. Key management compensation:

	Grou	р
	2021	2020
	s\$	S\$
Salaries and other short–term employee benefits	531,944	373,620
Share option expense relating to Non-Executive Directors of the Company	103,137	-
Share option expense relating to key management personnel of the Group	385,427	_

The above amounts are included under employee benefits expense. Included within salaries and other short-term employee benefits in the above table are following items:

		Group
	2021	2020
	s\$	S\$
Fees to Non-Executive Directors of the Company	90,58	82 64,029
Remuneration of key management personnel of the Group	441,30	62 309,591

Further information about the remuneration of individual Non-Executive Directors is provided in the report on corporate governance.

Key management personnel include the Executive Chairman and those persons having authority and responsibility for planning, directing and controlling the activities of the company, directly or indirectly. The above amounts are for the three current Non-Executive Directors (FY2020: five), Executive Chairman, Chief Operating Officer, Chief Financial Officer and Chief Technology Officer.

<sup>(2)</sup> Includes transactions with Commerce DotAsia Ventures Sdn. Bhd.'s associate, a firm where Ganesh Kumar Bangah, Executive Chairman and substantial shareholder of the Company, has indirect interests as a shareholder.



### 3. Related party relationships and transactions (continued)

### 3C. Other receivables from and other payables to related parties:

The trade transactions and the related receivables and payables balances arising from sales and purchases of goods and services are disclosed elsewhere in the notes to the financial statements.

The movements in other receivables from and other payables to related parties are as follows:

	Related parties					
	Group		Com	pany		
	2021	2020	2021	2020		
	s\$	s\$	s\$	S\$		
Other payables:						
Balance at beginning of the year	(946)	(961)	-	=		
Amounts paid out and settlement of liabilities on behalf of the related parties	946	15	-	-		
Balance at end of the year (Note 23)	-	(946)	-	=		

	Subsidia	ries
	2021	2020
	s\$	S\$
Company:		
Other receivables (payables):		
Balance at beginning of the year	(188,548)	(92,910)
Amounts paid out and settlement of liabilities on behalf of subsidiaries	233,076	-
Amounts paid in and settlement of liabilities on behalf of the company	(6,503)	(12,201)
Allowance for impairment (Note 16)	(10,468)	(83,437)
Balance at end of the year	27,557	(188,548)
Presented in the statement of financial position as follows:		
Other receivables (Note 16)	309,792	87,184
Other payables (Note 23)	(282,235)	(275,732)
Balance at end of the year	27,557	(188,548)

### 4. Financial information by operating segment

### 4A. Information about reportable segment profit or loss, assets and liabilities

Disclosure of information about operating segments, products and services, the geographical areas, and the major customers are made as required by the financial reporting standard on operating segments. This disclosure standard has no impact on the reported financial performance or financial position of the reporting entity.

For management purposes, the Group is organised into the following major strategic operating segments that offer different products and services: (1) Influencer Platform, (2) Social Media Agency, (3) Performance Marketing Agency and (4) Live Commerce. Such a structural organisation is determined by the nature of risks and returns associated with each business segment and it defines the management structure as well as the internal reporting system. It represents the basis on which the management reports the primary segment information that is available and that is evaluated regularly by the chief operating decision maker in deciding how to allocate resources and in assessing the performance. They are managed separately because each business requires different strategies.

The principal segments and type of products and services are as follows:

(1) Influencer platform	Enables advertisers to engage social media influencers to promote their products and services.
(2) Social media agency	Digital marketing agency specialising in social media strategy and campaign management for advertisers.
(3) Performance marketing agency	Performance marketing agency specialising in the manufacture and construction of advertising devices through any media.
(4) Live Commerce	Live commerce enabler aiming to provide merchants and their customers with a seamless and automated livestream shopping experience.

Segment revenues are allocated based on the country in which the customer is located. The Group has a large number of customers to which it provides both products and services. The Group does not rely on any single customer to a significant portion of revenues. Segment results consist of costs directly attributable to a segment as well as those that can be allocated on a reasonable basis.

Inter-segment sales are measured on the basis that the entity actually used to price the transfers. Internal transfer pricing policies of the Group are as far as practicable based on market prices. The accounting policies of the operating segments are the same as those described in the significant accounting policies.

The following tables illustrate the information about revenue by business units and countries.

	2021	2020
	S\$	s\$
Business Units		
Influencer platform	6,470,005	4,879,477
Performance marketing agency	2,492,286	1,412,736
Social media agency	2,481,129	1,654,629
Live Commerce	71,865	38
Total	11,515,285	7,941,880

### 4. Financial information by operating segment (continued)

# 4A. Information about reportable segment profit or loss, assets and liabilities (continued)

	2021	2020
	S\$	S\$
Country		
Malaysia	10,257,889	6,513,254
Taiwan	1,165,516	1,323,577
Singapore	91,880	105,049
Total	11,515,285	7,941,880
Information about revenues from major customers		
Top 1 customer	1,864,400	1,571,797
Top 2 customers	3,252,213	2,078,649
Top 3 customers	4,245,716	2,541,049

Management has determined the operating segments based on reports reviewed by the board of directors for making strategic decisions. The board of directors has considered the business from both a geographical and business segment perspective and has identified the above reportable segments.

The chief operating decision maker evaluates the segment information by revenue streams. The remaining cost of sales, expenses, assets and liabilities are unallocated.

### 5. Revenue

Revenue classified by type of service:

	Grou	Group	
	2021	2020	
	S\$	S\$	
Rendering of services	11,515,285	7,941,880	

All the contracts are less than 12 months. The revenue is from rendering of services and is recognised over time. The customers are mostly commercial customers.

### 6. Other income and gains and (other losses)

	Grou	р
	2021	2020
	S\$	S\$
Allowance for impairment on trade receivables – reversal (loss) (Note 16)	215	(17,304)
Foreign exchange adjustment (loss) gain	(170,953)	37,835
Loss on disposal of plant and equipment	(1,165)	(6,235)
Write off of plant and equipment	-	(10,985)
Loss on reclassification of joint venture (Note 28)	_	(22,050)
Government grants	41,291	91,415
Fair value gain on other financial liability at FVTPL (Note 24)	1,820,731	-
Other income	5,862	73,388
Net	1,695,981	146,064
Presented in profit or loss as:		
Other gains	1,868,099	202,638
Other losses	(172,118)	(56,574)
Net	1,695,981	146,064

During the reporting year, the Group received grants under the Jobs Support Scheme in Singapore and Wage Support Programme in Malaysia, amounting to a total of \$\$2,396 (FY2020: \$\$75,885). These temporary schemes were introduced to help enterprises retain employees amidst the period of economic uncertainty due to Covid-19.

# During the reposing appore and (FY2020: S\$75,8 employees amid 7. Finance costs Interest expense Administrative The major comp

	C	Group	
	2021	2020	
	s\$	s\$	
Interest expense	6,47	7,008	

### 8. Administrative and operating expenses

The major components include the following:

	Group	
	2021	2020
	s\$	S\$
Advertising expenses	100,823	49,748
Depreciation expense	197,622	188,378
Salaries and other short term employee benefits (Note 8A)	4,711,540	2,981,847
Share option expense relating to lead manager (Note 20)	1,281,513	-
Professional fees	 229,914	182,068



### 8. Administrative and operating expenses (continued)

### 8A. Employee benefit expenses

	Group	
	2021	2020
	S\$	s\$
Salaries and wages	3,276,991	2,629,939
Contributions to defined contribution plans	330,410	281,800
Other benefits	99,940	70,108
Share option expense relating to employees	515,635	=
Share option expense relating to Non-Executive Directors of the Company (Note 3)	103,137	-
Share option expense relating to key management personnel of the Group (Note 3)	385,427	-
Total employee benefits expenses	4,711,540	2,981,847

### 9. Income tax

### 9A. Components of income tax recognised in profit or loss include:

	Grou	Group	
	2021	2020	
	s\$	s\$	
Current tax expense:			
Current tax expense	234,642	129,874	
Under adjustments in respect of prior periods	1,193	10,097	
Subtotal	235,835	139,971	
Deferred tax income:			
Deferred tax income	(10,462)	(44,780)	
Under (over) adjustments in respect of prior periods	93	(3,523)	
Subtotal	(10,369)	(48,303)	
Total income tax expense	225,466	91,668	

The reconciliation of income taxes below is determined by applying the Singapore corporate tax rate. The income tax in profit or loss varied from the amount of income tax amount determined by applying the Singapore income tax rate of 17% (2020: 17%) to profit or loss before income tax as a result of the following differences:

		Group	
	2021	2020	
	S\$	S\$	
(Loss) profit before tax	(588,	453) 141,230	
Share of loss from joint venture		- 10,785	
	(588,	453) 152,015	

### 9. Income tax (continued)

# 9A. Components of income tax recognised in profit or loss include (continued):

	Group	
	2021	2020
	s\$	S\$
Income tax (income) expense at the above rate	(100,037)	25,843
Effect of different tax rates in foreign jurisdictions	(44,539)	(4,295)
Income not subject to tax	(310,822)	(21,023)
Expenses not deductible for tax purposes	634,042	44,300
Deferred tax assets not recognised	92,158	(4,775)
Utilisation of previously unrecognised deferred tax assets	(84,241)	-
Under adjustments to tax in respect of prior periods	1,286	6,574
Withholding tax	37,835	28,599
Other	(216)	16,445
Total income tax expense	225,466	91,668

There are no income tax consequences of dividends to owners of the Company.

### 9B. Deferred tax income (expense) recognised in profit or loss includes:

	Grou	Group	
	2021	2020	
	S\$	S\$	
Tax loss carryforwards	(84,241)	22,313	
Excess of net book value of plant and equipment over tax values	-	(11,638)	
Excess of tax values over net book value of plant and equipment	753	_	
Deferred tax from share-based payments	-	38,760	
Exchange differences on translating foreign operations	1,699	3,643	
Deferred tax assets not recognised	92,158	(4,775)	
Net balance	10,369	48,303	



### 9. Income tax (continued)

### 9C. Deferred tax balance in the statement of financial position:

	Group	
	2021	2020
	s\$	s\$
Tax loss carryforwards	1,902,957	1,987,198
Excess of net book value of plant and equipment over tax values	31,036	30,283
Exchange differences on translating foreign operations	4,741	4,741
Deferred tax assets not recognised	(1,888,560)	(1,980,718)
Net balance	50,174	41,504

Deferred tax assets in respect of certain tax losses have not been recognised in respect of the remaining balance, as the future profit streams are not probable against which the deductible temporary difference can be utilised. The tax losses carried forward are mainly from the subsidiaries in Malaysia, which will expire within the year of assessments of 2026 to 2028. Temporary differences arising in connection with interests in subsidiaries and associates are insignificant.

### 10. (Loss) profit per share

The following table illustrates the numerators and denominators used to calculate basic and diluted (loss) profit per share of no par value:

	2021	2020
	S\$	s\$
A. Numerator: (loss) profit attributable to equity:		
Continuing operations:		
Total basic and diluted (loss) profit attributable to owners of the parent	(795,816)	1,772
B. Denominator: weighted average number of equity shares		
Basic and diluted	279,392,164	262,500,000

The weighted average number of equity shares refers to shares in circulation during the reporting year.

The (loss) profit per share is based on the weighted average number of ordinary shares outstanding during each reporting year. There is no difference between the basic and diluted weighted average number of shares.

There is no dilutive effect from the share options as they are anti-dilutive because their conversion to ordinary shares would increase earnings per share or decrease (loss) profit per share from continuing operations.

### 11. Plant and equipment

	Computer Equipment	Furniture and fittings	Office and production equipment	Motor vehicles	Renovation	Right-of use assets	Total
	S\$	S\$	S\$	S\$	S\$	s\$	s\$
Group							
Cost:							
At 1 January 2020	290,987	85,209	77,583	128,575	130,011	306,988	1,019,353
Additions	16,760	7,490	2,658	-	47,804	56,125	130,837
Foreign exchange adjustments	1,257	931	47	82	635	6,918	9,870
Disposals	-	(18,555)	(12,638)	-	-	_	(31,193)
Written off	(26,271)	(1,829)	-	-	(31,180)	(72,444)	(131,724)
At 31 December 2020	282,733	73,246	67,650	128,657	147,270	297,587	997,143
Additions	61,912	1,627	16,072	-	487	87,886	167,984
Foreign exchange adjustments	(944)	(205)	(249)	(508)	(606)	(1,156)	(3,668)
Disposals	(1,165)	-	-	-	=	(92,965)	(94,130)
At 31 December 2021	342,536	74,668	83,473	128,149	147,151	291,352	1,067,329
Accumulated depreciation:							
At 1 January 2020	236,508	42,627	47,587	108,033	26,492	111,300	572,547
Foreign exchange adjustments	808	550	29	97	537	1,923	3,944
Depreciation for the year	27,831	8,855	11,235	10,533	21,227	106,697	186,378
Disposals	-	(14,652)	(10,306)	-	-	_	(24,958)
Written off	(26,271)	(1,523)	-	-	(20,644)	(72,301)	(120,739)
At 31 December 2020	238,876	35,857	48,545	118,663	27,612	147,619	617,172
Depreciation for the year	27,423	6,563	9,999	9,047	36,062	108,528	197,622
Foreign exchange adjustments	(796)	(64)	(201)	(489)	(97)	(217)	(1,864)
Disposal	-	-	-	-	_	(93,138)	(93,138)
At 31 December 2021	265,503	42,356	58,343	127,221	63,577	162,792	719,792
Carrying value:							
At 1 January 2020	54,479	42,582	29,996	20,542	103,519	195,688	446,806
At 31 December 2020	43,857	37,389	19,105	9,994	119,658	149,968	379,971
At 31 December 2021	77,033	32,312	25,130	928	83,574	128,560	347,537



### 11. Plant and equipment (continued)

### 11A. Right-to-use assets

Lease for right-to-use asset - The lease is for office premises. Other information about the leasing activities are summarised as follows: the lease prohibits the lessee from selling or pledging the underlying leased asset as security unless permitted by the owner; with remaining term of 0.75 to 1.5 years; there are no variable payments linked to an index and there is option to extend the leases for office spaces for a further term.

There are restrictions or covenants imposed by the leases to sublet the asset to another party. The right-of-use asset can only be used by the lessee. Typically the leases are either non-cancellable or may only be cancelled by incurring a substantive termination fee. Some leases contain an option to purchase the underlying leased asset outright at the end of the lease, or to extend the lease for a further term. For leases over properties the leases require those properties in a good state of repair and return the properties in their original condition at the end of the lease. Insurance, and maintenance fees on right-of-use assets are usually required under the lease contracts.

Also see Note 26.

### 12. Intangible assets

	Group	
	2021	2020
	S\$	s\$
Goodwill (Note 12A)	88,240	88,240
Other intangible assets (Note 12B)	79,889	=
	168,129	88,240

### 12A. Goodwill

	Group	
	2021	2020
	s\$	S\$
Cost:		
Balance at beginning of the year	88,240	74,974
Arising from acquisition of subsidiary (Note 28)	-	13,266
Balance at end of the year	88,240	88,240

Goodwill is allocated to cash-generating units for the purpose of impairment testing.

The goodwill arose from the Group's acquisition of Nuffnang Live Commerce Sdn. Bhd. ("Nuffnang Live") in 2020 and Plata and Punta Sdn. Bhd. ("Plata and Punta") in 2017.

### 12. Intangible assets (continued)

### 12A. Goodwill (continued)

The goodwill arising from the acquisition of Plata and Punta Sdn. Bhd. and Nuffnang Live Commerce Sdn. Bhd. was tested for impairment at the end of the reporting year. An impairment loss is the amount by which the carrying amount of an asset or a cash-generating unit ("CGU") exceeds its recoverable amount. The recoverable amount of an asset or a CGU is the higher of its fair value less costs of disposal or its value in use. The value in use was measured by management using the discounted cash flow method. The value in use is a recurring fair value measurement (Level 3).

The quantitative information about the value in use measurement using significant unobservable inputs for the CGU are consistent with those used for the measurement last performed and are analysed as follows:

	Input	s
	2021	2020
CGU – Performance marketing agency		
Valuation technique and unobservable inputs		
Estimated discount rates using pre-tax rates that reflect current market assessments at the risks specific to the CGU	11%	11%
Growth rate in FY2021 (2020: FY2020) based on cashflow projections by management	0%	36%
Growth rates in FY2022 and FY2023 (2020: FY2021 and FY2022) based on industry growth forecast	2%	2%
Cash flow forecasts derived from the most recent financial budgets and plans approved by management	3 years	3 years

Actual outcomes could vary from above estimates. The recoverable amount has been measured based on the value in use method and it is shown above.

Management further assessed that there was no reasonably possible change as at 31 December 2021, to the key inputs above that would cause the carrying amount of the CGU to fall below its recoverable amount.

No impairment allowance was recognised because the carrying amount of Plata and Punta Sdn. Bhd. and Nuffnang Live Commerce Sdn. Bhd. were lower than their recoverable amount.

### 12. Intangible assets (continued)

### 12B. Other intangible assets

Group	
Group	s\$
Cost:	
At 1 January 2020 and 31 December 2020	-
Additions	93,873
At 31 December 2021	93,873
Accumulated amortisation:	
At 1 January 2020 and 31 December 2020	_
Additions	14,010
Foreign exchange adjustments	(26)
At 31 December 2021	13,984
Net book value:	
At 1 January 2020 and 31 December 2020	
At 31 December 2021	79,889

### 13. Investments in subsidiaries

	Compa	ny
	2021	2020
	S\$	s\$
Movements during the year. At cost:		
Balance at beginning of the year	281,951	218,719
Acquisitions	_	63,232
Contribution relating to share options issued to employees of subsidiaries (Note 20)	901,062	_
Other additions	3,321	-
Disposals	(30,600)	_
Allowance for impairment	(639,284)	_
Cost at end of the year	516,450	281,951
Carrying value in the books of the Company comprising:		
Unquoted equity shares at cost	2,004,489	1,130,706
Quasi-equity loan	202,649	202,649
Allowance for impairment	(1,690,688)	(1,051,404)
Total at cost	516,450	281,951
Net book value of subsidiaries	(1,299,012)	(1,085,767)

### 13. Investments in subsidiaries (continued)

Analysis of above amount denominated in non-functional currencies:

	2021	2020
	s\$	s\$
Australian Dollars	901,062	-
Hong Kong Dollars	148,755	148,755
Malaysian Ringgit	630,912	594,757
New Taiwan Dollars	223,605	223,605
Movement in allowance for impairment:		
At beginning of the year	1,051,404	1,051,404
Impairment loss charge to profit or loss included in other gains (other losses)	639,284	-
At end of the year	1,690,688	1,051,404

The decreasing performance of the subsidiaries were considered sufficient evidence to trigger an impairment assessment. No impairment loss charged to profit and loss during the reporting year.

The subsidiaries held by the Company and the Group are listed below:

Name of subsidiaries, country of incorporation, place of operations, principal activities and independent auditors	Cost in books of Company		Effective percentage of equity held by Group		
	2021	2020	2021	2020	
	S\$	s\$	%	%	
Held by the Company					
Nom Nom Media Sdn. Bhd. <sup>(2)</sup>	11,986	11,986	100	100	
Malaysia					
Sales agent for advertising services					
(RSM Malaysia)					
Churp Churp Media Sdn. Bhd. <sup>(2)</sup>	1	1	100	100	
Malaysia					
Provision of online advertising and management services					
(RSM Malaysia)					
Netcentric Sdn. Bhd. <sup>(2),</sup>	12,207	12,207	100	100	
Malaysia					
Internet advertising					
(RSM Malaysia)					
Nuffnang Sdn. Bhd. <sup>(2)</sup>	958,497	319,213	100	100	
Malaysia					
Provision of online advertising and management services					
(RSM Malaysia)					

### 13. Investments in subsidiaries (continued)

The subsidiaries held by the Company and the Group are listed below (continued):

Name of subsidiaries, country of incorporation, place of operations, principal activities and independent auditors	Cost in books of Company		Effective percentage of equity held by Group		
	2021	2020	2021	2020	
	S\$	S\$	%	%	
Held by the Company (continued)					
Nuffnang Pte. Ltd. <sup>(1)</sup>	335,639	335,639	100	100	
Singapore					
Provision of online advertising and management services					
(RSM Chio Lim LLP)					
Churp Churp Pte. Ltd. <sup>(1)</sup>	1	1	100	100	
Singapore					
Provision of online advertising and management services					
(RSM Chio Lim LLP)					
Sashimi Private Limited <sup>(1) (5)</sup>	_	30,600	-	51	
Singapore					
Social media agency					
(RSM Chio Lim LLP)					
Nuffnang- ECpod Holding Limited <sup>(3)</sup>	148,755	148,755	100	100	
Hong Kong					
Provision of online advertising and management					
(Cheer Link CPA Limited)					
Nuffnang Taiwan Limited <sup>(2)</sup>	442,765	223,605	100	100	
Taiwan					
Provision of online advertising and management					
(RSM Taiwan)					
Plata and Punta Sdn. Bhd. <sup>(2)</sup>	188,082	188,082	51	51	
Manufacture and construct advertising devices					
(RSM Malaysia)					
Dejitaru Sdn. Bhd. <sup>(3)</sup>	34	34	51	51	
Provision of online advertising and management					
(Zurin & Co.)					

#### 13. Investments in subsidiaries (continued)

The subsidiaries held by the Company and the Group are listed below (continued):

Name of subsidiaries, country of incorporation, place of operations, principal activities and independent auditors	Cost in b of Comp		Effective percent held by (	tage of equity Group
	2021	2020	2021	2020
	S\$	S\$	%	%
Held by the Company (continued)				
Nuffnang Live Commerce Sdn. Bhd. <sup>(2)(6)</sup>	105,850	63,232	57	5'
Operate a live streaming e-commerce business platform				
(RSM Malaysia)				
Sashimi Social Sdn. Bhd. <sup>(2) (4)</sup>	3,321	_	51	
Malaysia				
Social media agency				
(RSM Malaysia)				
Held by subsidiaries				
Sashimi Social Sdn. Bhd. <sup>(2) (4)</sup>	-	11,929	-	100
Malaysia				
Social media agency				
(RSM Malaysia)				
Nuffnang China Limited <sup>(3)</sup>	176,569	176,569	52	52
Hong Kong				
Internet advertising				
(Cheer Link CPA Limited)				
Nuffnang (Beijing) Consulting Co Ltd <sup>(3)</sup>	310,247	310,247	100	100
Internet advertising				
China				
(Beijing Yongqin CPA Co Ltd)				

- (1) Audited by RSM Chio Lim LLP.
- (2) Audited by member firms of RSM International of which RSM Chio Lim LLP in Singapore is a member.
- (3) Other independent auditors. Audited by firms of accountants other than member firms of RSM International of which RSM Chio Lim LLP in Singapore is a member.
- (4) Acquired by the Company under an internal group reorganisation exercise and became a subsidiary held directly by the Company.
- (5) Sashimi Private Limited was struck off on 5 July 2021. The share capital was returned in full to the company and non-controlling interest by way of dividends prior to the strike off. As a result, there was no gain or loss on strike off for the reporting year from the strike off of the subsidiary.
- (6) A shareholding of 42.86% (FY2020: 30%) is owned by Commerce DotAsia Ventures Sdn. Bhd. during the reporting year. Commerce DotAsia Ventures Sdn. Bhd. is a firm where Ganesh Kumar Bangah, Executive Chairman and substantial shareholder of the Company, is also a director and has substantial direct and indirect interests as a shareholder.



#### 13. Investments in subsidiaries (continued)

#### 13A. Subsidiaries with material non-controlling interests ("NCI")

The summarised financial information of the subsidiaries with non-controlling interests that are material to the Group after elimination of relevant intercompany transactions but not adjusted for the percentage ownership held by the Group is, as follows:

	Plata and Punt	a Sdn. Bhd.	Sashimi Private Limited		
	2021 2020		2021	2020	
	s\$	s\$	S\$	s\$	
Profit allocated to non-controlling interests of subsidiaries during the year	36,418	27,835	34,921	21,281	
Accumulated non-controlling interests of subsidiaries at the end of the reporting year	154,861	120,598	312,024	405,939	

#### Summarised statement of financial position

	Plata and Punta Sdn. Bhd.		Sashimi Private Limited		
	2021	2020	2021	2020	
	S\$	s\$	s\$	S\$	
Non-current assets	30,442	13,485	233,425	195,882	
Current assets	861,661	662,458	967,713	1,167,068	
Total assets	892,103	675,943	1,201,138	1,362,950	
Current liabilities	(364,500)	(228,393)	(545,255)	(532,992)	
Non-current liabilities	(211,561)	(201,432)	(19,099)	(1,512)	
Total liabilities	(576,061)	(429,825)	(564,354)	(534,504)	
Net assets	316,042	246,118	636,784	828,446	

#### Summarised statement of comprehensive income

	Plata and Punt	a Sdn. Bhd.	Sashimi Privat	e Limited
	2021	2020	2021	2020
	s\$	S\$	S\$	s\$
Revenue	2,514,800	1,433,051	2,466,562	1,639,701
Profit before income tax	93,913	82,169	116,947	52,131
Income tax expense	(19,591)	(25,362)	(45,679)	(8,700)
Total comprehensive income for the year	74,322	56,807	71,268	43,431

#### 13. Investments in subsidiaries (continued)

## 13A. Subsidiaries with material non-controlling interests ("NCI") (continued) Summarised statement of cash flow

	Plata and Punta Sdn. Bhd.		Sashimi Private Limited	
	2021	2020	2021	2020
	s\$	S\$	S\$	s\$
Net cash inflow from operating activities	59,886	145,335	282,851	283,456
Net cash inflow (outflow) from investing activities	1,333	(1,498)	(30,114)	(4,005)
Net cash outflow from financing activities	(14,372)	(49,469)	(318,618)	(58,153)
Net increase (decrease) in cash and cash equivalents	46,847	94,368	(65,881)	221,298
Cash and cash equivalents at beginning of reporting year	325,596	231,228	787,154	565,856
Cash and cash equivalents at the end of the reporting year	372,443	325,596	721,273	787,154

#### 14. Investments in associates

	Group		Compa	ny
	2021	2020	2021	2020
	s\$	s\$	s\$	S\$
Movements in carrying value:				
Balance at beginning and at end of the year	154,591	154,591	16,932	16,932
Carrying value comprising:				
Unquoted equity share at cost	154,591	16,932	16,932	16,932
Share of profits, net of dividends received	=	137,659	_	_
	154,591	154,591	16,932	16,932
Share of net book value of associate	154,591	154,591	154,591	154,591

The listing of and information on the associate is given below:

Name of associate, country of incorporation, place of operations, principal activities and independent auditors	Cost in book	s of Group	Effective percen held by	
	2021	2020	2021	2020
	s\$	S\$	%	%
Nuffnang Philippines Inc. (1)(2)	16,932	16,932	40	40
Marketing of internet placements (Sycip Gorres Velayo & Co.)				

- (1) Other independent auditors. Audited by firms of accountants other than member firms of RSM International of which RSM Chio Lim LLP in Singapore is a member.
- (2) Entity is in the process of being struck off.

#### 14. Investments in associates (continued)

This associate is considered not material to the reporting entity. The summarised financial information of the associate and the amounts (and not the reporting entity's share of those amounts) based on the financial statements of the associate is as follows.

	Grou	P
	2021	2020
	S\$	s\$
Profit (loss) from continuing operations	-	-
Net assets of the associate	386,478	386,478

#### 15. Financial asset at FVTOCI

	Group and (	Company
	2021	2020
	S\$	s\$
Unquoted investment at FVTOCI:		
Unquoted equity shares	78,000	-
Balance at end of the year	78,000	
Movements during the year:		
Fair value at beginning of the year	-	_
Addition	521,513	_
Loss recognised in other comprehensive income	(443,513)	
Fair value at end of the year	78,000	

On 26 May 2021, the Group acquired a 5% shareholding interest in Innovatic Commerce Solution Sdn. Bhd. for a consideration of RM1,551,872 (\$\$521,513). The Group has no significant influence and the unquoted equity shares are measured at fair value through other comprehensive income ("FVTOCI"). A fair value loss of \$\$443,513 was recorded in other comprehensive income during the reporting year.

The fair value measurement of the above investment is classified within Level 3.

There were no transfers between levels of the fair value hierarchy during the reporting year.

For the fair value recurrent measurements categorised within Level 3 of the fair value hierarchy, a description of the valuation techniques and information about the significant unobservable inputs used in the fair value measurement are as follows:

#### Level 3:

Unquoted equity shares: E-commerce industry, Malaysia

Fair Value: S\$78,000 (2020: S\$Nil).

Valuation technique: Market comparable companies.

#### 16. Trade and other receivables

	Grou	p	Company	
	2021	2020	2021	2020
	S\$	s\$	s\$	S\$
Trade receivables:				
Outside parties	2,600,643	2,113,655	307	300
Less allowance for impairment	(17,089)	(17,289)	-	-
Subsidiaries	-	-	2,085,287	1,751,945
Less allowance for impairment	-	-	(1,953,915)	(1,571,940)
Related parties	86,115	-	-	-
Net trade receivables – subtotal	2,669,669	2,096,366	131,679	180,305
Other receivables:				
Outside parties	26,120	32,689	-	-
Less allowance for impairment	-	(15)	-	-
Subsidiaries (Note 3)	-	-	1,393,748	1,160,672
Less allowance for impairment	-	-	(1,083,956)	(1,073,488)
Tax recoverable	17,780	90,556	-	-
Net other receivables - subtotal	43,900	123,230	309,792	87,184
Total trade and other receivables	2,713,569	2,219,596	441,471	267,489
Movements in above allowance:				
Balance at beginning of the year	17,304	24,000	2,645,428	2,334,763
(Reversal) charge for trade receivables to profit or loss included in other losses (Note 6)	(215)	17,289	381,975	227,228
Charge for other receivables to profit or loss included in other losses (Note 6)	_	15	10,468	83,437
Used		(24,000)		-
Balance at end of the year	17,089	17,304	3,037,871	2,645,428

The expected credit losses (ECL) on the trade receivables are based on the simplified approach to measuring ECL which uses a lifetime ECL allowance approach for all such assets recognised from initial recognition of these assets. These assets are grouped based on shared credit risk characteristics and the days past due for measuring the ECL including the impact of the Covid-19 pandemic. The allowance model is based on the historical observed default rates (over a period of 36 months) over the expected life of the trade receivables and is adjusted for forward-looking estimates. At every reporting date the historical observed default rates are updated and changes in the forward-looking estimates are analysed.

Past due three to six months

Past due over six months

Total

The ageing of all the balances is as follows:

#### Group Loss allowance **Gross amount** 2021 2021 2020 2020 S\$ S\$ S\$ 5\$ Trade receivables: Current 1.668.042 1.356.365 Past due less than three months 830.736 415.120

110,791

77,189

2,686,758

238,414

103,756

2,113,655

17,089

17,089

17,289

17,289

	Company			
	Gross am	ount	Loss allow	<u>/ance</u>
	2021	2020	2021	2020
	S\$	s\$	s\$	s\$
Trade receivables:				
Current	414,707	266,447	378,947	254,497
Past due less than three months	-	-	-	_
Past due three to six months	-	-	-	
Past due over six months	1,670,886	1,485,798	1,574,968	1,317,443
Total	2,085,593	1,752,245	1,953,915	1,571,940

The amounts are written off when there are indications that there is no reasonable expectation of recovery or the failure of a debtor to make contractual payments over an extended period.

There are no collateral held as security and other credit enhancements for the trade receivables.

As part of the process of setting customer credit limits, different credit terms are used. The average credit period generally granted to trade receivable customers is about 30 to 60 days (2020: 30 to 60 days) but some customers take a longer period to settle the amounts.

Concentration of trade receivables customers as at the end of the reporting year:

		Group		Company	
		2021	2020	2021	2020
		S\$	s\$	s\$	S\$
Top 1 customer		352,349	313,867	1,005,824	887,250
Top 2 customers		543,497	554,584	1,881,393	1,514,127
Top 3 customers		707,276	718,392	2,011,883	1,630,689
	_		· · · · · · · · · · · · · · · · · · ·		

#### 16. Trade and other receivables (continued)

The other receivables shown above are also subject to the ECL allowance assessment under the financial reporting standard on financial instruments. The other receivables can be graded for credit risk individually. At inception they are recorded net of expected 12 month expected credit losses. At each reporting date, an evaluation is made whether there is a significant change in credit risk by comparing the debtor's credit risk at initial recognition (based on the original, unmodified cash flows) with the credit risk at the reporting date (based on the modified cash flows). Adjustment to the loss allowance is made for any increase or decrease in credit risk. At every reporting date the historical observed default rates are updated and changes in the forward-looking estimates (including the impact of the Covid-19 pandemic).

Other receivables are normally with no fixed terms and therefore there is no fixed maturity date. Other receivables are regarded as of low credit risk if they have a low risk of default and the debtor has a strong capacity to meet its contractual cash flow obligations in the near term. Related company other receivables are regarded as of low credit risk if they are guaranteed by the parent or a related company with the ability to settle the amount. The methodology applied for impairment loss depends on whether there has been a significant increase in credit risk.

#### 17. Other assets

	Group		Company	
	2021	2020	2021	2020
	S\$	S\$	s\$	S\$
Contract assets (Note 17A)	63,181	25,095	-	-
Prepayments	65,139	50,560	31,532	18,271
Deposits to secure services	65,121	45,072	1,800	1,800
	193,441	120,727	33,332	20,071

#### 17A. Contract assets

	2021	2020
	s\$	s\$
The amount is made up of:		
Consideration for work completed but not billed at the reporting date	63,181	25,095
The movements in contract assets are as follows:		
At beginning of the year	25,095	10,729
Cost incurred during the year on completed contracts	63,181	25,095
Transfers to trade receivables	(25,095)	(10,729)
At end of the year	63,181	25,095
The aggregate amount of the transaction price allocated to the performance obligations that are satisfied but not billed at the end of the reporting year:  Expected to be recognised as revenue within 1 year	63,181	25,095



#### 17. Other assets (continued)

#### 17A. Contract assets (continued)

The contract assets are for: entity's rights to consideration for work completed but not billed at the reporting date on the contracts; costs incurred to obtain or fulfil a contract with a customer; costs to obtain contracts with customers; pre-contract costs and setup costs; and the amount of amortisation and any impairment losses recognised in the reporting year. The contract assets are transferred to the receivables when the rights become unconditional. The contract liabilities primarily relate to the advance consideration received from customers for which transfer of control occurs, and therefore revenue is recognised (Note 25). The entity recognises revenue for each respective performance obligation when control of the product or service transfers to the customer.

Contract assets are subject to the expected credit loss model under the financial reporting standard on financial instruments. No loss allowance was necessary as at the end of the reporting year.

#### 18. Cash and cash equivalents

	Group		Compa	Company	
	2021	2020	2021	2020	
	S\$	s\$	s\$	S\$	
Not restricted in use	5,414,901	3,376,785	2,999,289	1,215,827	

The interest earning balances are not significant.

#### 18A. Reconciliation of liabilities arising from financing activities:

The Group does not have any external borrowings except for lease liabilities that are not significant (Note 26). Movements in amounts due to related parties are disclosed in Note 3C.

#### 19. Share capital

	Number of shares issued	Share capital
		s\$
Group and Company		
Ordinary shares of no par value:		
Balance at 1 January 2020, 31 December 2020 and 1 January 2021	262,500,000	13,797,086
Proceeds from issuance of shares at S\$0.16	20,391,666	3,170,926
Proceeds allocated to derivative liability at FVTPL (Note 24)	-	(2,680,224)
Share issue expenses	-	(197,497)
Exercise of equity share options	120,000	22,074
Balance at 31 December 2021	283,011,666	14,112,365

On 25 February 2021, the Company raised AUD 2.95 million (\$\$3,068,455) with the support of a lead manager through the issue of 19,725,000 Chess Depositary Interests ("CDIs"). The capital raised is net of share issue expenses of \$\$197,497 paid to the lead manager for the issuance of CDIs. The Company also raised AUD 100,000 (\$\$102,471) from two of its Non- Executive Directors through the issue of 666,666 CDIs.

#### 19. Share capital (continued)

In conjunction with the fund raising exercise, the Company issued 13,150,000 and 444,444 free attached options (2 options issued for every 3 CDIs issued) to the shareholders and two of its Non-Executive Directors respectively. 120,000 options were exercised by shareholders during the reporting year.

#### **Capital management:**

The objectives when managing capital are to safeguard the reporting entity's ability to continue as a going concern, so that it can continue to provide returns for owners and benefits for other stakeholders, and to provide an adequate return to owners by pricing the sales commensurately with the level of risk. The management sets the amount of capital to meet its requirements and the risk taken. There were no changes in the approach to capital management during the reporting year. The management manages the capital structure and makes adjustments to it where necessary or possible in the light of changes in conditions and the risk characteristics of the underlying assets. In order to maintain or adjust the capital structure, the management may adjust the amount of dividends paid to owners, return capital to owners, issue new shares, or sell assets to reduce debt. Adjusted capital comprises all components of equity (that is, share capital and reserves).

There are no external borrowings. The debt-to-adjusted capital ratio does not provide a meaningful indicator of the risk of borrowings.

#### 20. Share option reserve

During the reporting year, in addition to the fund raising exercise referred to in Note 19, the Group also issued 11,000,000 and 1,650,000 share options to employees and two of its Non-Executive Directors of the Group respectively. The Group also issued 6,500,000 unlisted share options to an external party, the lead manager which assisted the Group in the fund raising exercise (See Note 19).

	Group and C	ompany
	2021	2020
	 S\$	S\$
Balance at beginning of the year	-	228,000
Expiry of share options – transferred to retained earnings		(228,000)
Grant of share options to lead manager	1,281,513	
Grant of share options to employees	1,084,149	_
Forfeited share options	(79,950)	_
Balance at end of the year	2,285,712	_
The expense is allocated in the profit or loss as follows:		
Administrative expenses	2,285,712	_

Out of the S\$2,285,712 share based expense incurred during the year, S\$1,384,650 was recorded in the books of the company and S\$901,602 was recorded in the books of the respective subsidiaries where the grant recipients are employed. The Company recorded an increase in the costs of investment in subsidiaries resulting from the expense relating to employees or subsidiaries. Refer to Note 13.

#### 20. Share option reserve (continued)

#### 20A. Activities under the share options scheme:

The outstanding number of options at the end of the reporting year was:

Exercise price outstanding	Grant date	Exercise period	Number of options	
			2021	2020
AUD 0.18 (S\$0.19)	3 March 2021	From 3 March 2021 to 1 September 2023	6,500,000	-
AUD 0.0145 (S\$0.0149)	27 May 2021	From 1 January 2022 to 1 January 2024	12,150,000 <sup>(1)</sup>	

<sup>(1)</sup> During the reporting year, 500,000 options lapsed due to a non-key management personnel that held the options having left the employment of the Group before they had vested.

The following table summarises information about director share options outstanding at the end of the reporting year under the share options scheme:

Participants	Grants in 2021	Grants from start of scheme to end of 2021	Vested from start of scheme to end of 2021	Balance at 31.12.2021
Non-Executive Directors of the Company				
(Share options to subscribe for ordinary shares of AUD 0.0145 (\$\$0.0149) each)				
Robert William Sultan	825,000	825,000	-	825,000
Darren John Cooper	825,000	825,000	-	825,000
Total	1,650,000	1,650,000	=	1,650,000

#### 20B. Accounting for the share options:

The estimate of the grant date fair value of each option issued was based on the Black-Scholes option pricing model (Level 2). In order to approximate the expectations that would be reflected in a current market or negotiated exchange price for these options, this model takes into account several factors and assumptions.

The following assumptions were used:

	2021
Range of share price	S\$0.14 - S\$0.31
Range of exercise price	S\$0.015 - S\$0.187
Risk-free annual interest rates	0.12% to 0.40%
Volatility expected	79% - 113%
Expected option term of years	1.7 – 3.8

#### 21. Fair value reserve

	Group	
	2021	2020
	s\$	s\$
Balance at beginning of the year	_	_
Fair value loss on financial asset at FVTOCI (Note 15)	(443,513)	_
Balance at end of the year	(443,513)	_

#### 22. Foreign currency translation reserve

	Grou	р
	2021	2020
	S\$	S\$
Balance at beginning of the year	(358,281)	(392,465)
Exchange differences on translating foreign operations	17,152	34,184
Balance at end of the year	(341,129)	(358,281)

#### 23. Trade and other payables

	Group		Compa	Company	
	2021	2020	2021	2020	
	S\$	S\$	S\$	S\$	
Trade payables:					
Outside parties and accrued liabilities	1,922,156	1,133,778	68,507	68,734	
Subsidiaries	-	-	58,269	167,296	
Trade payables – subtotal	1,922,156	1,133,778	126,776	236,030	
Other payables:					
Outside parties	163,935	154,337	_	_	
Related parties (Note 3)	-	946	-	-	
Subsidiaries (Note 3)	-	-	282,235	275,732	
Other payables - subtotal	163,935	155,283	282,235	275,732	
Total trade and other payables	2,086,091	1,289,061	409,011	511,762	

#### 24. Other financial liability

	Group and	Group and Company		
	2021	2020		
	s\$	S\$		
Derivative liability at fair value through profit or loss ("FVTPL")	859,493			

The derivative liability arose on the issuance of the free attached warrants issued as part of the fund raising exercise during the reporting year. See Note 19. The fair value of the derivative liability on initial recognition was determined by management to be \$\$2,680,224. This liability was subsequently carried at FVTPL as at 31 December 2021 and a fair value gain of \$\$1,820,731 was recorded in the profit or loss statement under other gains. See Note 6.

The fair value measurement of the above liability is classified within Level 2 of the fair value hierarchy.

There were no transfers between levels of the fair value hierarchy during the reporting year.

## 24. Other financial liability (continued)

For the fair value recurrent measurements categorised within Level 2 of the fair value hierarchy, a description of the valuation techniques and information about the significant unobservable inputs used in the fair value measurement are as follows:

#### Level 2:

Instrument: Derivative liability at FVTPL Fair Value: \$\$859,493 (2020: \$\$Nil).

Valuation technique: Black-Scholes option pricing model.

The following assumptions were used:

	2021
Range of share price	S\$0.14 - S\$0.31
Range of exercise price	S\$0.015 - S\$0.187
Risk-free annual interest rates	0.12% to 0.40%
Volatility expected	79% - 113%
Expected option term of years	1.7 - 3.8

#### 25. Other non-financial liabilities

	G	roup
	2021	2020
	S\$	s\$
Contract liabilities (Note 25A)	385,20	5 461,495

#### 25A. Contract liabilities:

	2021	2020
	S\$	S\$
The amount is made up of:		
Advance consideration received from customers	385,205	461,495
The movements in contract liabilities are as follows:		
At beginning of the year	461,495	25,696
Consideration received or receivable	385,205	461,495
Performance obligation satisfied - revenue recognised	(461,495)	(25,696)
At end of the year	385,205	461,495
The aggregate amount of the transaction price allocated to the performance obligations that are unsatisfied (or partially unsatisfied) as of the end of the reporting year:		
year: Expected to be recognised within 1 year	385,205	461,495

#### 26. Lease liabilities

Lease liabilities are presented in the statement of financial position as follows:

	Gro	up
	2021	2020
	s\$	S\$
Lease liabilities:		
Lease liabilities, current	108,037	98,710
Lease liabilities, non-current	31,210	73,339
	139,247	172,049

A summary of the maturity analysis of lease liabilities is disclosed in Note 27D. Total cash outflows from leases are shown in the statement of cash flows. The related right-of-use-assets are included in plant and equipment and disclosed in Note 11 and 11A.

The lease liabilities above do not include the short-term leases of less than 12 months and leases of low-value underlying assets. Variable lease payments which do not depend on an index or a rate or based on a percentage of revenue are not included from the initial measurement of the lease liabilities and the right-of-use assets.

Lease liabilities under lease arrangements are secured by the right-of-use assets because these will revert to the lessor in the event of default.

Lease payments to be made under reasonably certain extension options are also included in the measurement of the liability.

The weighted average incremental borrowing rate applied to lease liabilities recognised is 2.81% (2020: 3.01%) per year.

Other disclosures on leases:

Apart from the disclosures made in other notes to the financial statements, amounts relating to leases include the following:

	2021	2020
	S\$	s\$
Expense relating to short-term leases included in other expenses		- 15,017

#### 27. Financial Instruments: Information on financial risks

The following table categorises the carrying amount of financial assets and liabilities recorded at the end of the reporting year:

	Group		Company	
	2021	2020	2021	2020
	s\$	s\$	S\$	S\$
Financial assets:				
Financial assets at amortised cost	8,110,690	5,505,825	3,440,760	1,483,316
Financial asset at FVTOCI	78,000	_	78,000	-
At end of the year	8,188,690	5,505,825	3,518,760	1,483,316
Financial liabilities:				
Financial liabilities at amortised cost	2,225,338	1,461,110	409,011	511,762
Financial liability at FVTPL	859,493	-	859,493	-
At end of the year	3,084,831	1,461,110	1,268,504	511,762

Further quantitative disclosures are included throughout these financial statements.

#### 27. Financial Instruments: Information on financial risks (continued)

#### 27A. Financial risk management

The main purpose for holding or issuing financial instruments is to raise and manage the finances for the entity's operating, investing and financing activities. There are exposures to the financial risks on the financial instruments such as credit risk, liquidity risk and market risk comprising interest rate, currency risk and price risk exposures. Management has certain practices for the management of financial risks. However these are not formally documented in written form. The guidelines include the following:

- 1. Minimise interest rate, currency and credit risk for all kinds of transactions.
- 2. All financial risk management activities are carried out and monitored by senior management staff.
- 3. All financial risk management activities are carried out following acceptable market practices.

There have been no changes to the exposures to risk; the objectives, policies and processes for managing the risk and the methods used to measure the risk.

#### 27B. Fair values of financial instruments

The analyses of financial instruments that are measured subsequent to initial recognition at fair value, grouped into Levels 1 to 3 are disclosed in the relevant notes to the financial statements. These include the significant financial instruments stated at amortised cost and at fair value in the statement of financial position. The carrying values of current financial instruments approximate their fair values due to the short-term maturity of these instruments and the disclosures of fair value are not made when the carrying amount of current financial instruments is a reasonable approximation of the fair value.

#### 27C. Credit risk on financial assets

Financial assets are potentially subject to concentrations of credit risk and failures by counterparties to discharge their obligations in full or in a timely manner. These arise principally from cash balances with banks, cash equivalents, receivables and other financial assets. The maximum exposure to credit risk is the total of the fair value of the financial assets at the end of the reporting year. Credit risk on cash balances with banks and any other financial instruments is limited because the counter-parties are entities with acceptable credit ratings. For expected credit losses (ECL) on financial assets, the general approach (three-stage approach) in the financial reporting standard on financial instruments is applied to measure the impairment allowance. Under this general approach the financial assets move through the three stages as their credit quality changes. On initial recognition, a day-1 loss is recorded equal to the 12 month ECL unless the assets are considered credit impaired.

However, the simplified approach (that is, to measure the loss allowance at an amount equal to lifetime ECL at initial recognition and throughout its life) permitted by the financial reporting standards on financial instruments is applied for financial assets that do not have a significant financing component, such as trade receivables. For credit risk on trade receivables and other financial assets an ongoing credit evaluation is performed on the financial condition of the debtors and an impairment loss is recognised in profit or loss. Reviews and assessments of credit exposures in excess of designated limits are made. Renewals and reviews of credits limits are subject to the same review process.

Note 18 discloses the maturity of the cash and cash equivalents balances. Cash and cash equivalents are also subject to the impairment requirements of the standard on financial instruments. There was no identified impairment loss.

#### 27. Financial Instruments: Information on financial risks (continued)

#### 27D. Liquidity risk - financial liabilities maturity analysis

The liquidity risk refers to the difficulty in meeting obligations associated with financial liabilities that are settled by delivering cash or another financial asset. It is expected that all the liabilities will be settled at their contractual maturity. There are no liabilities other than lease liabilities contracted to fall due after twelve months at the end of the reporting year. The average credit period taken to settle trade payables is about 60 days (2020: 60 days). The other payables are with short-term durations. The classification of the financial assets is shown in the statement of financial position as they may be available to meet liquidity needs and no further analysis is deemed necessary.

The following table analyses the non-derivative financial liabilities by remaining contractual maturity (contractual and undiscounted cash flows).

	Less than one year	One to five years	Total
	s\$	s\$	S\$
Non-derivative financial liabilities:			
Group			
2021:			
Gross lease liabilities	111,388	31,513	142,901
Trade and other payables	2,086,091	-	2,086,091
At end of the year	2,197,479	31,513	2,228,992
2020:			
Gross lease liabilities	102,760	74,392	177,152
Trade and other payables	1,289,061	-	1,289,061
At end of the year	1,391,821	74,392	1,466,213
Non-derivative financial liabilities:			
Company			
2021:			
Trade and other payables	409,011	-	409,011
At end of the year	409,011		409,011
2020:			
Trade and other payables	511,762	-	511,762
At end of the year	511,762	-	511,762

#### 27E. Interest rate risk

The interest rate risk exposure is from changes in fixed interest rates and floating interest rates and it mainly concerns financial liabilities. The interest from financial assets including cash balances is not significant.



#### 27. Financial Instruments: Information on financial risks (continued)

#### 27F. Foreign currency risks

Foreign exchange risk arises on financial instruments that are denominated in a foreign currency that is a currency other than the functional currency in which they are measured. Currency risk does not arise from financial instruments that are non-monetary items or from financial instruments denominated in the functional currency as defined in the financial reporting standard on financial instruments disclosures.

Analysis of significant amounts denominated in non-functional currencies:

	Australian Dollars	Great British Pounds	United States Dollars	Total
	s\$	s\$	S\$	s\$
Group				
2021:				
Financial assets:				
Cash and cash equivalents	2,397,578	147,710	356,640	2,901,928
Total financial assets	2,397,578	147,710	356,640	2,901,928
2020:				
Financial assets:				
Cash and cash equivalents	684,549	146,012	349,232	1,179,793
Total financial assets	684,549	146,012	349,232	1,179,793

Analysis of significant amounts denominated in non-functional currencies:

	Australian Dollars	Great British Pounds	Malaysian Ringgit	United States Dollars	Total
	S\$	S\$	S\$	s\$	S\$
Company					
2021:					
Financial assets:					
Cash and cash equivalents	2,397,578	147,710	-	356,640	2,901,928
Loans and receivables	-	-	31,941	4,214	36,155
Total financial assets	2,397,578	147,710	31,941	360,854	2,938,083
Financial liabilities:					
Trade and other payables	4,429	-	338,739	1,297	344,465
Total financial liabilities	4,429	-	338,739	1,297	344,465
Net financial assets (liabilities) at end of the year	2,393,149	147,710	(306,798)	359,557	2,593,618

#### 27. Financial instruments: Information on financial risks (continued)

#### 27F. Foreign currency risks (continued)

	Australian Dollars	Great British Pounds	Malaysian Ringgit	United States Dollars	Total
	s\$	S\$	S\$	s\$	S\$
Company					
2020:					
Financial assets:					
Cash and cash equivalents	684,549	146,012	_	349,232	1,179,793
Total financial assets	684,549	146,012	-	349,232	1,179,793
Financial liabilities:					
Trade and other payables	16,133	-	440,269	6,331	462,733
Total financial liabilities	16,133	-	440,269	6,331	462,733
Net financial assets (liabilities) at end of the year	668,416	146,012	(440,269)	342,901	717,060

There is exposure to foreign currency risk as part of normal business.

#### Sensitivity analysis:

	Group		Company	
	2021	2020	2021	2020
	S\$	s\$	S\$	s\$
A hypothetical 3% strengthening in the exchange rate of the functional currency S\$ against AUD with all other variables held constant would have an adverse effect on pre-tax profit of	(71,927)	(20,536)	(71,794)	(20,052)
A hypothetical 2% strengthening in the exchange rate of the functional currency \$\$ against GBP with all other variables held constant would have an adverse effect on pre-tax profit of	(2,954)	(2,920)	(2,954)	(2,920)
A hypothetical 3% strengthening in the exchange rate of the functional currency S\$ against USD with all other variables held constant would have an adverse effect on pre-tax profit of	(10,699)	(10,477)	(10,787)	(10,287)
A hypothetical 2% strengthening in the exchange rate of the functional currency S\$ against MYR with all other variables held constant would have a favourable effect on pre-tax profit of	NA	NA	6,136	8,805

The above table shows sensitivity to the hypothetical percentage variations in the functional currency against the relevant non-functional foreign currencies. The sensitivity rate used is the reasonably possible change in foreign exchange rates. For similar rate weakening of the functional currency against the relevant foreign currencies above, there would be comparable impacts in the opposite direction.

### 27. Financial instruments: Information on financial risks (continued)

#### 27F. Foreign currency risks (continued)

In management's opinion, the above sensitivity analysis is unrepresentative of the foreign currency risks as the historical exposure does not reflect the exposure in future.

The hypothetical changes in exchange rates are not based on observable market data (unobservable inputs). The sensitivity analysis is disclosed for each currency to which the entities within the group have significant exposure at end of reporting year. The analysis above has been carried out on the basis that there are no hedged transactions.

#### 28. Acquisition of subsidiaries

In the prior reporting year, on 24 July 2020, the company acquired a 40% shareholding in Nuffnang Live Commerce Sdn. Bhd. for S\$67,813 by way of a joint venture agreement with two other parties. The investment was classified as a joint venture on that date.

Subsequently, on 27 November 2020, the company acquired control through a further 17.14% shareholding of Nuffnang Live Commerce Sdn. Bhd. by way of an agreement to purchase a part of the shares held by one of the other shareholders, bringing the company's total shareholding to 57.14% on 27 November 2020. Accordingly, the joint venture was derecognised on that date, and the transaction was accounted for by the acquisition method of accounting.

#### 28A. Investment in joint venture

	Group
	2020
	s\$
Movements during the year. At cost:	
Balance at beginning of the year	_
Addition	67,813
Share of loss of joint venture for 24 July 2021 to 27 November 2021	(10,785)
Loss on reclassification of joint venture	(22,050)
Fair value of joint venture transferred to subsidiary	(34,978)
Balance at end of the year	_

#### 28B. Acquisition accounting on step-up of interest

The consideration transferred was as follows:

	2020
	S\$
Consideration transferred:	
Cash paid	28,254
Total consideration transferred	28,254

Management finalised the purchase price allocation exercise and identified the fair value of the identifiable assets, liabilities and contingent liabilities at date of acquisition.

#### 28. Acquisition of subsidiaries (continued)

#### 28B. Acquisition accounting on step-up of interest (continued)

	Total
	s\$
Trade and other receivables	2,711
Cash and bank balances	98,104
Trade and other payables	(13,371)
Net identifiable assets	87,444
Non-controlling interests at fair value	(37,478)
Previously held interests at fair value	(34,978)
Goodwill arising from consolidation	13,266
Purchase consideration	28,254
Cash and bank balances acquired	(98,104)
Net cash inflow from acquisition of subsidiary	(69,850)

The non-controlling interests in the subsidiary as at the date of acquisition was measured based on the non-controlling interests' proportionate share of the subsidiary's net identifiable assets.

The goodwill arising on acquisition of above subsidiary is attributable to the anticipated profitability of the acquired subsidiary and the anticipated future operating synergies from the combination.

The goodwill is not deductible for tax purposes.

#### 29. Contingent liabilities

	2021	2020
	s\$	S\$
Undertaking to support subsidiaries with deficits	4,015,112	3,933,129

#### 30. Changes and adoption of financial reporting standards

For the current reporting year new or revised financial reporting standards were issued by the Singapore Accounting Standards Council. Those applicable to the reporting entity are listed below. These applicable new or revised standards did not require any significant modification of the measurement methods or the presentation in the financial statements.

FRS No.	Title
FRS 116	Covid-19 Related Rent Concessions - Amendment to (The 2021 amendment extends this time limit from 30 June 2021 to 30 June 2022)

#### 31. New or amended standards in issue but not yet effective

For the future reporting years certain new or revised financial reporting standards were issued by the Singapore Accounting Standards Council and these will only be effective for future reporting years. Those applicable to the reporting entity for future reporting years are listed below. The transfer to the applicable new or revised standards from the effective dates is not expected to result in any significant modification of the measurement methods or the presentation in the financial statements for the following year from the known or reasonably estimable information relevant to assessing the possible impact that application of the new or revised standards may have on the entity's financial statements in the period of initial application.

FRS No.	Title	Effective date for periods beginning on or after
FRS 1	Presentation of Financial Statements - amendment relating to Classification of Liabilities as Current or Non-current	l January 2023
FRS 8	Definition of Accounting Estimates - Amendments to The Conceptual Framework for Financial Reporting	1 January 2023
FRS 16	Property, Plant and Equipment: Proceeds before Intended Use – Amendments to	1 January 2022
Various	Amendments to FRS 1 and FRS Practice Statement 2: Disclosure of Accounting Policies	1 January 2023
Various	Annual Improvements to FRSs 2018-2020	1 January 2022



## 13.

# ADDITIONAL INFORMATION

The securityholder information set out below was applicable as at 15 March 2021.

Analysis of number of equity security holders by size of holding:

Size of Holding	Number of Holders of Ordinary Securities	Number of Ordinary Securities	% of Issued Ordinary Securities	Numbers of Holders of Options	Number of Options	% of Issued Options
above 0 up to and including 1,000	63	1,434	0.00%	-	-	0.00%
above 1,000 up to and including 5,000	90	306,505	0.11%	-	-	0.00%
above 5,000 up to and including 10,000	101	840,154	0.30%	7	62,664	0.20%
above 10,000 up to and including 100,000	194	7,384,271	2.61%	84	3,927,338	12.33%
above 100,000	92	274,479,302	96.98%	66	27,859,442	87.47%
Total	540	283,011,666	100.00%	157	31,849,444	100.00%
Unmarketable Parcels	159					

Based on the price per security, number of holders with an unmarketable holding: 159, with a total 339,173, amounting to 0.12% of Issued Capital.

#### SUBSTANTIAL HOLDERS

The substantial holder in the Company is set out below:

Name of Holder	Ordinary Shares Hold
Ganesh Kumar Bangah	218,140,517 (1)

<sup>(1)</sup> Held under own name and nominee account HSBC Custody Nominees (Australia) Limited

#### **Voting rights**

The Company has the following securities on issue: (i) CHESS Depository Interests ("CDI") and (ii) unlisted options. The unlisted options do not have voting rights. The voting rights attached to the CDI's are set out below:

As CDI holders are not the legal owners of underlying Shares, CHESS Depositary Nominees ("CDN"), which holds legal titles to the Shares underlying the CDIs, is entitled to vote at shareholder meetings of the Company on the instruction of the CDI holders on a poll, not on a show of hands. CDI holders are entitled to give instructions for one vote for every underlying Share held by CDN. Any notice of meeting issued to CDI holders will include a form permitting the holder to direct CDN to cast proxy votes in accordance with the holder's instructions.

#### Listing Rules 3.13.1 and 14.3

In accordance with Listing Rule 3.13.1 and Listing Rule 14.3, the Annual General Meeting ("AGM") of Netccentric Limited is scheduled for 26 May 2022.

Nominations for election of directors at the AGM must be received not less than 30 business days before the date of the AGM, being no later than 8 April 2022.



#### **EQUITY SECURITY HOLDERS**

Twenty largest quoted equity security holders

The names of the twenty largest holders of quoted equity securities are listed below:

Rank	Name	No. of Shares	% of Issued shares
1	HSBC CUSTODY NOMINEES (AUSTRALIA) LIMITED	127,582,385	45.08%
2	HSBC CUSTODY NOMINEES (AUSTRALIA) LIMITED	79,274,781	28.01%
3	MR GANESH KUMAR BANGAH	13,200,000	4.66%
4	CITICORP NOMINEES PTY LIMITED	10,493,912	3.71%
5	"BNP PARIBAS NOMS PTY LTD <drp>"</drp>	4,204,863	1.49%
6	MR MARK ANTHONY BROGLIO	2,725,000	0.96%
7	TASEC NOMINEES (TEMPATAN) SDN. BHD.	2,500,000	0.88%
8	TASEC NOMINEES (ASING) SDN. BHD.	2,300,000	0.81%
9	KARISHMA THAKURDAS JETHWANI	2,000,000	0.71%
10	HUI WEN YANG	1,925,103	0.68%
11	MR YULIANG FAN	1,300,000	0.46%
12	MR NHAN PHAM	1,220,196	0.43%
13	"FACOORY INVESTMENTS (QLD) PTY LTD <facoory a="" c="" investmentsqld="">"</facoory>	1,150,000	0.41%
14	"MR ROBERT GERARD STARCEVICH <starcevich a="" c="" family="">"</starcevich>	1,129,331	0.40%
15	"BNP PARIBAS NOMS PTY LTD <uob drp="" hian="" kay="" ltd="" priv="">"</uob>	978,783	0.35%
16	MS SOO WAH TAN	970,000	0.34%
17	MR NHAN VAN PHAM	849,000	0.30%
18	"MR MATTHEW REGOS & MRS SILVIA LISA REGOS <regos a="" c="" family="" super="">"</regos>	833,333	0.29%
19	"BNP PARIBAS NOMINEES PTY LTD <ib au="" drp="" noms="" retailclient="">"</ib>	824,008	0.29%
20	"ATP EMPIRE PTY LTD <pham a="" c="" family="" wang="">"</pham>	820,592	0.29%
	Total	256,281,287	90.55%
	Balance of register	26,730,379	9.45%
	Grand total	283,011,666	100.00%

#### **UNQUOTED EQUITY SECURITY HOLDERS**

The Company has 31,849,444 unlisted options on issue.

#### **ON-MARKET BUY-BACK**

At the Company's last Annual General Meeting on 27 May 2021, shareholders approved an On-Market Share Buyback Mandate to remain in force until the date of the next Annual General Meeting. Although the Directors have not yet initiated any buy-back activity, this initiative remains under active consideration and may be activated taking into account the Company's security price as traded on the ASX, ongoing working capital requirements of the business, and the likely up-front cash consideration component required for any business acquisitions being actively contemplated, investigated or pursued by the Company.



For personal

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